



Privacy Policy

The Hotchkiss Community Chamber of Commerce (“The Chamber”) collects information in the course of its day-to-day operations. The Chamber collects two categories of information: 1) Membership Information. 2) Information on other individuals or entities who have expressed a desire to be contacted by the Chamber (via our website contact form, e-newsletter, phone, email, social media, in person, or other manner).

The information we collect in each category is as follows:

- 1) **Membership Information:** We collect information about members through our annual Membership Application. Information collected includes: Business Name, Owner and/or representative name, physical address, mailing address, phone number, email address, website. Other optional fields are also included.
- 2) **Information on other individuals or entities:** We collect information through our website, e-newsletter, phone, email, social media, in person, or in other manner. Personal information collected includes: Individual name (first and last) and email address. Additionally, we may ask specific questions – including, but not limited to: “How did you hear about us?” (four options in a pick list), “Where do you reside?” (seven options from a pick list), “What information are you looking for” (open ended), “Add me to this site’s email list” (check box – optional).

The information we collect in each category is used in the following ways:

- 1) **Membership Information** (except for individual members): The following information is publicly available on our membership directory: Business name, physical and/or mailing address, phone number, email address and website. In addition, a business description provided by the business owner, or edited from information provided by the business owner, is published. Upon member request, the Chamber will provide a spreadsheet including this same information. Non-members will not be provided such information in spreadsheet format.

The Chamber uses information provided by our members in the course of day-to-day Chamber business, including distribution of periodic e-newsletters, membership solicitations, and invitations to Chamber events. All communications sent via electronic communication to multiple recipients will be sent using “Blind Carbon Copy” protocol.

- 2) **Information on other individuals or entities:** We do not make public any information on other individuals or entities no matter in what manner that information was collected. We use collected information to respond to inquiries or to add individuals or entities, when requested, to our communications list or our e-newsletter distribution list. We also use collected information, in the aggregate, to help us understand who our audience is, how they find us, and what they are looking for. We do not record email addresses of any party that does not specifically request to be added to

our mailing list. All communications sent via electronic communication, to multiple recipients are sent using “Blind Carbon Copy” protocol.

Commitments which apply to both categories of information collection:

- We do not market to children under 13 years of age.
- We allow any individual or entity to update contact information by contacting us in writing, via email, electronic communication, telephone, or website contact form.
- We allow any individual or entity to opt out of future communications by contacting us in writing, via email, electronic communication, telephone, website contact for or e-newsletter opt out feature.
- We will notify, via email, all individuals or entities on record, of any changes to our Privacy Policy.
- We do not represent or warrant the Privacy Policies of any third party to which we may provide website links via email, our e-newsletter, electronic communication or through our website.
- In the event of any data breach affecting individuals or entities in our records, we will send notification via e-mail or electronic communication within 14 days of the discovery of the breach.

It is the policy of the Hotchkiss Community Chamber of Commerce to comply with all applicable federal and state laws in regard to privacy.

If at any time a member or other subscriber to our contact lists would like to “opt out” or “unsubscribe” receiving future e-mails or electronic communications, we will honor such request promptly. To request “opt out” or “unsubscribe” the affected party may contact us as follows:

- Follow the instruction at the bottom of each email or electronic communication.
- Email us at: hotchkisschamber@gmail.com
- Write to us at: Hotchkiss Community Chamber of Commerce, PO Box 158, Hotchkiss, CO 81419.
- Call us at: (970) 872-3226.
- Our contact information can also be found on the footer of our informational website: www.northforkvalley.net