

Annual Meeting. November 11, 2021. Creamery Arts Center.

Roll Call. Board Members Present: Nathan Sponseller, Tracy Ihnot, Bill Long, Kim Shay and Robbie Winne. Board Members Absent: Sue Whittlesey. Community Members Present: 45 members were in attendance.

1. Welcome/Roll Call/Introductions - 2021 Board of Directors

- a. Kim Shay, Vice President, ACE Gambles
- b. Tracy Ihnot, Recording Secretary, Delta County Libraries
- c. Sue Whittlesey, Treasurer, High Wire Ranch
- d. Robbie Winnie, High Country Shopper
- e. Bill Long, TDS Telecom
- f. Nathan Sponseller, Stone House Inn
- g. Mitch Swanda, Bank of Colorado, Former President, resigned due to relocation out of state.

2. Review of 2021

- a. Despite challenges in the economy due to COVID, the Chamber still attracted 94 members.
- b. The Chamber hired a part time Executive Director who was charged with:
 - i. Responding to phone, email and website information requests.
 - ii. Maintaining the Visitor Center.
 - iii. Managing the Town Welcome Sign Message Boards.
 - iv. Producing a weekly e-newsletter.
 - v. Re-building the website this winter.
- c. The Chamber was also active in:
 - i. Having a public EV charging station installed at the Museum, thanks to the efforts of Vice President, Kim Shay.
 - ii. Refurbishing the Town welcome sign and signboard on the south end of town.
 - iii. Hosting the Colorado Grand morning coffee stop in September and the Holiday Craft Fair at Memorial Hall on November 19 and 20.
 - iv. Reviewing and updating all policies and by-laws.

3. Awards Presentations

- a. The Creamery Arts Center, Non-Profit of the Year, Presented by Tracy Ihnot
- b. Wellspring Vitality, Business of the Year, Presented by Kim Shay
- c. Larry Wilkening, Citizen of the Year, Presented by Ginger Redding

4. Election of Board Members

- a. Three open seats with three candidates:
 - i. Lenore Cambria, North Fork Pool, Park and Recreation District
 - ii. Shelley Ware, Snowcap Decorative Hardware
 - iii. Terry O'Brien, Colorado Elected Board Services
- 5. Thank you and end of Annual Meeting business

Membership Meeting. November 11, 2021. Creamery Arts Center.

Call to Order. Vice-President Kim Shay called the meeting of the membership and Board to order at 7:00 pm.

Approval of Minutes.

Recording Secretary Tracy Ihnot emailed the draft of the October 7 minutes to board members for review. Shay made a motion to accept the minutes as submitted and Winne seconded. All were in favor.

Treasurer's Report.

No report.

Executive Director's Report:

<u>Craft Fair</u>. Sponseller gave the Board an update on the Holiday Craft Fair, scheduled for Friday, November 19 and Saturday, November 20 at Memorial Hall. The event is posted on the signboards at each end of town and has been broadly advertised. There are still 10 vendor spots available. Sponseller will increase booth space for the confirmed vendors if the remaining spots are not filled. North Fork EMS is hosting a fundraiser lunch at Heritage Hall. Board members agreed to sell coffee and doughnuts at Memorial Hall during the fair. Arrangements were made and a schedule was set for Board Members to work the event.

DMEA Lease Renewal. Sponseller reported that he renewed the lease with DMEA for the visitor's kiosk.

<u>Business List from County</u>. Sponseller is drafting an email list for the 2022 HCCC membership drive. In an attempt to reach more businesses he will compile multiple lists, including one he has received from Delta County as well as the merchant email list Shay has developed in recent years.

New Business.

<u>Assignment of Officers</u>. Winne made a motion for Kim Shay to fill the position of President, Ihnot to continue as Secretary, O'Brien to fill the position of Treasurer, and Ware to fill the position of Vice President. Ihnot seconded the motion and all were in favor. Lenore Cambria, Robbie Winne, and Bill Long will serve as Board Members. Sponseller, while stepping down as a Board Member, will continue to fill the Executive Director position.

<u>Membership Drive.</u> The 2022 membership drive is shifting from paper mailers to email. Sponseller is working on updating the process, letter, and forms and will send the Board items for review as soon as possible.

<u>Lighting Contest</u>. Ihnot offered to arrange a judging committee of children and adults for the 2022 holiday lighting contest. The judging will happen by mid-December. Sponseller will submit the advertising. The business category is open to members only and the residential category is open to all. Eligible businesses and residences must be within the limits of the Town of Hotchkiss to be included in the judging.

<u>Historical Society Membership</u>. Board members discussed moving HCCC meetings from Memorial Hall to the Hotchkiss-Crawford Historical Museum. With a 2022 membership to the museum, the meeting room is available for monthly meetings at no cost to HCCC. Ihnot made a motion for HCCC to join the Hotchkiss-Crawford Historical Society in 2022. Winne seconded. All were in favor.

<u>Future Meetings</u>. Board members discussed meeting dates and times for future HCCC meetings and agreed on the last Thursday of every month at 8:30am at the Hotchkiss-Crawford Historical Museum, beginning with the December meeting. The funds already provided to the Memorial Hall for the December will be considered a donation. Ihnot will cancel the meeting scheduled for Wednesday, December 15 at Memorial Hall.

Announcements/Non-Agenda Items.

None to report.

Next Membership Meeting. Meeting will be held on Thursday, December 16 at 8:30am at the Hotchkiss-Crawford Historical Museum.

Adjournment. Long made a motion to adjourn the meeting at 7:44pm. Ware seconded. All were in favor.

Minutes respectfully submitted,

Tracy Ihnot, Recording Secretary