



**Membership Meeting. March 31, 2022. Hotchkiss-Crawford Historical Museum.**

**Roll Call.** Board Members Present: Tracy Ihnot, Kim Shay, Lenore Cambria, Terry O'Brien, Bill Long, Shelly Ware, and Nathan Sponseller, Executive Director. Board Members Absent: Robbie Winne. Community Members Present: Mitch Gronenthal.

**Call to Order.** President Kim Shay called the meeting of the membership and Board to order at 8:34am.

**Approval of Minutes.**

Secretary Ihnot emailed the draft of the February 24 minutes for board members to review. A small correction was made. Sponseller made a motion to accept the corrected minutes and Ware seconded. All were in favor.

**Treasurer's Report.**

O'Brien sent the treasurer's report via email prior to the meeting for board members to review. As of 3/15/22 the balance in the operating account is \$7,992.08 and the balance in the special projects account is \$16,515.15. Ihnot made a motion to accept the report as submitted. Cambria seconded. All were in favor.

**Executive Director's Report.**

Membership Drive. Sponseller gave the Board an update on the 2022 membership drive. HCCC currently has 103 members.

Website Rebuild. Sponseller gave the board an update on the on-going HCCC website project. He is working with Alowetta of Thin Air Media to update the structure, clean up the business categories, improve search functionality, and create content. Ihnot has provided some photos for the website but more are needed. The target date for going live is May 1, 2022.

Thank You Ad. Sponseller plans to run the annual membership thank you advertisement mid-April.

Ribbon Cutting. The ribbon cutting and tour at Afton's Garden Center is scheduled for Friday, April 1 from 4:30 to 6:30.

**President's Report.**

Delta County Fair. Shay gave the board an update on plans for the 2022 fair. Vendors in the kids' zone in the park will not be charged for having a booth if they provide a free, old-time carnival activity for children. Ace Hardware in Hotchkiss sell small prizes at cost, plus tax, for any vendors who purchase prizes at the store. Vendors must participate in community night and the main events Thursday through Saturday from 4pm to 7:30pm. Community night is scheduled for Friday, July 29. Shay is also working on increasing participation in the

parade. Shay asked the board if HCCC would be willing to carry the liquor license for fair week and/or sponsor the kids' zone. The sponsorship would include creating sponsor signs, volunteer help from board members in the kid's zone, and a small financial contribution. Cambria made a motion for HCCC to sponsor the fair up to \$500 for the kids' zone. Sponseller seconded. All were in favor. No decision was made on carrying the liquor license.

### **Presentations/Introductions.**

Mitch Gronenthal gave an update on the recently combined Delta, Paonia, and Cedaredge Chambers. Membership dues are collected separately per chamber at this time. In 2022, the Paonia and Cedaredge rates through the Delta Chamber are \$150. In 2023, the rate will increase to the Delta Chamber rate of \$275. Delta Chamber's non-profit rate is \$120. Gronenthal is interested in forming one chamber for Delta County.

### **Old Business.**

No old business.

### **New Business.**

Joint Chamber Meeting. Board members discussed starting up joint chamber meetings again. Gronenthal is scheduled to be in Paonia on Wednesdays. Sponseller will send a group email proposing several dates.

One Delta Membership. O'Brien will complete the paperwork associated with HCCC's non-profit membership to One Delta County.

Pickin' in the Park. Board members discussed a sponsorship of a Pickin' in the Park. No decision was made.

VFW. The Hotchkiss VFW has disbanded and the museum will inherit their meeting space.

Placemaking and Downtown Beautification Document. Board members viewed the final report and plans for the 2<sup>nd</sup> Street pocket park next to the museum. Shay asked the board if HCCC would consider purchasing the lot for the project through a grant. The grant deadline is April 8. Board members discussed the concerns and benefits of taking on the project. Board members agreed to move forward with applying for the grant, pending information on the associated utilities from the Town of Hotchkiss and property taxes. Sponseller made a motion for HCCC to move forward with the stated grant application, with the understanding that on-going feasibility will be determined pending approval or denial of the grant.

### **Announcements/Non-Agenda Items.**

The Tuckers building has been purchased and is being completely remodeled. It will open initially for takeout and delivery. It is expected to open for dine-in after the Bridge Street construction project is complete.

A new coffee and gift shop on Bridge Street, 246, is expected to open April 15.

Peter the owner of PJ's recently passed away. It is unknown at this time if anyone will take over the location as a restaurant.

Long commented that he has many other commitments that are making it difficult for him to attend meetings. Shay made a motion for Long to continue to serve as an ex-officio board member. Innot seconded. All were in favor. Sponseller will include an announcement in the next newsletter that HCCC is seeking a new board member.

**Next Membership Meeting.** Meeting will be held on Thursday, April 28 at 8:30am at the Hotchkiss-Crawford Historical Museum.

**Adjournment.** Shay adjourned the meeting at 10:54am.

Minutes respectfully submitted,

Tracy Ihnot, Recording Secretary