



HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

## Privacy Policy

The Hotchkiss Community Chamber of Commerce (“The Chamber”) collects information in the course of its day-to-day operations. We collect two categories of information: 1) Membership Information. 2) Requests for information made through our website.

### The information we collect in each category is as follows:

- 1) **Membership Information:** We collect information about members through our annual Membership Application. Information collected includes: Business Name, Individual name, physical address, mailing address, phone number, email address, website. Other optional fields are also included.
- 2) **Website Requests:** We collect information through our two informational websites ([www.hotchkisschamber.com](http://www.hotchkisschamber.com) and [www.northforkvalley.net](http://www.northforkvalley.net)). Personal information collected includes: Individual name (first and last) and email address. Additionally, we may ask specific questions – including, but not limited to: “How did you hear about us?” (four options in a pick list), “Where do you reside?” (seven options from a pick list), “What information are you looking for” (open ended), “Add me to this site’s email list” (check box – optional).

### The information we collect in each category is used in the following ways:

- 1) **Membership Information** (except for individual members): We make public the following information on the [www.hotchkisschamber.com](http://www.hotchkisschamber.com) business directory, and upon public request: Business name, physical and/or mailing address, phone number and website (with link), and a business description provided by the business owner, or edited from information provided by the business owner. Upon request of a member we provide mailing labels of our membership. We do not provide mailing labels to non-members. We also do not share email addresses with any third party. All communications sent via email to multiple recipients are sent using “Blind Carbon Copy” protocol.
- 2) **Website Requests:** We do not make public any information collected through our website, nor do we share collected information with third parties. We use collected information to respond to inquiries. We also use collected information, in the aggregate, to help us understand who our audience is, how they find us, and what they are looking for. We do not record email addresses of any party that does not specifically request to be added to our mailing list. All communications sent via email to multiple recipients are sent using “Blind Carbon Copy” protocol.

### Commitments which apply to both categories of information collection:

- We do not market to children under 13 years of age.
- We allow any individual or entity to update contact information by contacting us in writing, via email, telephone, or website contact form.
- We will notify, via email, all individuals or entities on record, of any changes to our Privacy Policy.

- We do not represent or warrant the Privacy Policies of any third party to which we may provide website links via email, e-newsletter or through our websites.
- In the event of any data breach affecting individuals or entities in our records, we will send notification via email within 14 days of the discovery of the breach.
- We do not utilize Google AdSense.

**We follow FTC’s Favored Information Practices and Individual Redress Principle.**

We agree to the Individual Redress Principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

**We comply with the California Online Privacy Protection Act requirements.**

**We are in compliance with the CANSPAM Act of 2003.**

We agree to:

- Not use false or misleading subjects or email addresses.
- Clearly identify any advertisements as such.
- Include the contact information of our entity in all communications.
- Monitor third party email marketing services for compliance; if one is used.
- Honor “opt out” and “unsubscribe” requests quickly.
- Give an “opt out” or “unsubscribe” option.

**If at any time you would like to “opt out” or “unsubscribe” receiving future emails, we will honor your request promptly. To request “opt out” or “unsubscribe” you may contact us as follows:**

- Follow the instruction at the bottom of each email.
- Email us at [chamberinfo@hotchkisschamber.com](mailto:chamberinfo@hotchkisschamber.com)
- Write to us at: Hotchkiss Community Chamber of Commerce, PO Box 158, Hotchkiss, CO 81419.
- Call us at: (970) 872-3226.
- Our contact information can also be found on the footer of our informational websites: [www.hotchkisschamber.com](http://www.hotchkisschamber.com) and [www.northforkvalley.net](http://www.northforkvalley.net)

Adopted November 9, 2017 at Annual Meeting of the Membership.