

Membership Meeting May 30, 2018. Wheeler Room.

Roll Call. Board Members: Nathan Sponseller, Tracy Ihnot, Robbie Winne, Katherine Colwell, Sue Whittlesey, Bill Long, Absent: Lynda Cannon. Community Members: Pat Medina, Mary Hockenbery (both Town of Hotchkiss Trustees)

Call to Order. President Sponseller called the meeting of the membership and Board to order at 8:04 am.

Approval of Minutes.

Recording Secretary Ihnot emailed the April 25 meeting minutes draft to Board members and Board members sent corrections. Long made the motion to accept the minutes as amended and Winne seconded. All were in favor.

Treasurer's Report.

Whittlesey emailed the treasurer's report prior to the meeting for Board Members to review. She included the ending bank balances of \$4,334.57 in the checking account and \$8,097.51 in the special projects account. Whittlesey reported that the April 21 e-waste event will have generated approximately \$1,500 in revenue for HCCC, assuming ReclaMetals does not bill us for the delivery of the bin (in the past they have not). Whittlesey provided income and expense reports for month-to-date and year-to-date. Colwell made a motion to accept the Treasurer's Report. Winne seconded. All were in favor.

Communication Secretary's Report.

Colwell gave a report about the status of the Chamber's compliance with the new GDPR (General Data Protection Regulation) requirements now in effect for any entity that collects personal information of EU members, or that contacts EU members via email or other electronic means of communication. Colwell reported that the Chamber paid Mail Chimp a one-time \$10 fee for enhanced customer support. She spent time on this topic with a representative of Mail Chimp, and it was determined that, with no contacts on our email list from the EU, that the compliance standards do not apply to the Chamber. Additionally, in the future, any EU member who contacts us will either provide permission to be contacted, or will be automatically wiped from our contact database by Mail Chimp.

On an unrelated note, Colwell reported that the Chamber email address had been hacked and was used by an unknown entity to send out spam email. Once this was discovered, Colwell contacted Go Daddy and was advised to change the password both for the email address and for our web domain. Colwell complied and provided the new passwords to Sponseller and Whittlesey.

Colwell reported that she made the decision to reduce the frequency of the Tuesday Information & Links e-newsletter from weekly, on each Tuesday, to only the first and third Tuesday of each month. Everyone felt this was a more manageable frequency for her and for whoever takes over the production following her tenure. Colwell will use the time she used to dedicate to the weekly e-newsletter to cleaning up the

records maintained by the Communications Secretary – specifically those records in GoDaddy and Mail Chimp. Colwell stressed that whoever takes over her duties in the future will need to possess not only customer service skills, but also an aptitude to keeping up with the ever-increasing technology demands of the job.

Presentations/Introductions:

Mary Hockenbery reported that flowers have been planted in and around downtown Hotchkiss. She also stated that the person stealing flowers from several locations may have been caught by the cameras posted at Ace Gambles. Hockenbery said that there should be an announcement about the REDI grant application by the end of the week and that Ken Charles and Michelle Haines are helping with this grant. The group that has been meeting bi-monthly at the Coal Train to discuss downtown Hotchkiss topics has had good attendance and may start meeting one evening a month as well. The main topic at the last meeting was parking issues on and around Bridge Street. Hockenbery said that HCCC should consider applying for a Region 10 Small Change Grant with the Town of Hotchkiss to replace the sign by City Market. She reported that the Aspen Art Museum is bringing a fundraising event to the Creamery Art Center in September, possibly in conjunction with the Tomato Fest. Hockenbery asked for an update on Farm to Fiddle. Lynda Cannon was not present to give an update, but Board Members shared that Cannon is posting updates on Facebook.

Old Business.

Wi-Fi at Kiosk. Sponseller reported that Jo Edmondson of Shadescapes was willing to provide HCCC with shade structures at cost but that there would be on-going maintenance considerations in varied weather conditions. The Board discussed options and decided that a more permanent structure should be considered later. The priorities will be the Wi-Fi (provided by TDS), signage, and parking spots, then the picnic tables, and finally the shade structure after assessing use.

New Business.

Postcard Contest. Sponseller asked whether HCCC is interested in running another photo contest for Hotchkiss postcards. The Board discussed it and decided not to take action at this time.

Ribbon Cutting at Farm Runners-Friday, June 22 at 4:00pm. Sponseller reported that he may not be able to attend. Colwell and Whittlesey will be there to assist. Sponseller will provide the ribbon and Colwell the big scissors. Sponseller will contact the DCI and Pat will send someone to get a photo for the paper.

Committee Reports.

Outreach Committee. Ihnot reported that the Town of Hotchkiss has requested more welcome bags. The Business After Hours event with Kelli Hepler of Delta County Tourism will be in the Addams Room on June 7 at 5:30pm. Hepler will do a presentation and have handouts. Sponseller will be attending a grant writing workshop in Grand Junction June 4 and 5.

Announcements/Non-Agenda Items.

Winne reported that the bicycle pump track has been installed at Hotchkiss High School. Winne will ask Sven Edstrom to send information to Colwell to include in the TL&I.

Sponseller reported that the Hotchkiss walking map has been very popular and HCCC may need to get reprints made before the end of 2018. Andrea Lecos can make the necessary updates and reprint. The Hotchkiss brochure has not been circulating very well. It would benefit HCCC to distribute the brochure to more locations where potential tourists can access them.

Sponseller reported that there is interest from the Crawford Chamber of Commerce to share membership information in consideration of merging resources. HCCC Board Members expressed support of mutually sharing this information.

Next Membership Meeting. Meeting will be held on Wednesday, June 27 at 8am in the Wheeler Room.

Adjournment. Meeting was adjourned by Sponseller at 9:15 am.

Minutes respectfully submitted,

Tracy Ihnot, Recording Secretary