



# HCCC

HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

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## **Membership Meeting, March 28, 2018. Wheeler Room.**

**Roll Call.** Board Members: Nathan Sponseller, Tracy Ihnot, Robbie Winne, Katherine Colwell, Lynda Cannon.  
Absent: Bill Long, Sue Whittlesey. Community Members: Elyse Casselberry, Kelli Hepler, Mary Hockenbery, Niki Richardson.

**Call to Order.** President Sponseller called the meeting of the membership and Board to order at 8:05 am.

### **Approval of Minutes.**

Recording Secretary Ihnot emailed the February 28 meeting minutes draft to Board members and Board members sent corrections. Colwell made the motion to accept the minutes as amended and Winne seconded. All were in favor.

### **Treasurer's Report.**

Whittlesey was not present but emailed the treasurer's report prior to the meeting. The balance in operating account is 3142.08 and special projects is 8096.01. Cannon made a motion to accept the treasurer's report. Ihnot seconded. All in favor.

### **Communication Secretary's Report.**

Colwell reported that the current HCCC membership for 2018 is 99. Colwell received a request from Hotchkiss K8 for HCCC to support the 2018 Spring Fling. Sponseller will address the request later in the meeting. Colwell reported that she received a notification from Drop Box that it has been over a year since photos were added to the NF Valley website. She will follow up. Colwell informed the Board that the General Data Protection Regulation takes effect on May 25 and it will impact social media and bulk email services, including Mail Chimp, nationwide. There may be a transition for HCCC to continue with the current mailing list in Mail Chimp and she will need assistance to respond to the changes. Cannon requested to have the information emailed to her. Colwell will forward Cannon the documents to review.

### **Presentations/Introductions:**

Elyse Casselberry presented on the next steps for the Delta County Master Plan. She explained that the plan focuses primarily on the growth that is expected to happen within the municipalities, based on the current assessment of resources. It includes an incentive-based program for further development. It allows active agricultural land to stay active while non-agricultural property can be used for other purposes, including sub dividing. Casselberry explained that after adopting the Master Plan, the next step will be looking at addressing certain regulatory issues, including zoning, with a focus on fair and predicable processes. Delta County expects to grow about 2% each year. The tentative dates to hear final public comments are April 9 at Heritage Hall, April 10 at Orchard City, and April 11 at Bill Heddles, all from 5:30pm to 7:30pm. Written public comment will be accepted until April 25 with intent to adopt the plan in early May. Following adoption, the first two action items will be forming working groups to look at confined animal feeding operations/right to farm and oil and gas. Casselberry will follow up with an email laying out the important upcoming dates and process for getting involved.

Kelli Hepler gave an update on the progress of gathering feedback for the Delta County tourism website. She has met with groups throughout the county, including HCCC. There are still several meetings pending and then she will move forward with implementing the changes. Hepler also expressed interest in hosting a Business After Hours event in June. Details forthcoming.

Niki Richardson presented on her graphic design services and reiterated her commitment to working with HCCC on graphic design projects.

#### **Old Business.**

**E-Waste Collection.** Sponseller reported that Recla Metals will take items without screens and Double J will take the screens. Sponseller confirmed with HHS that they will provide 4-5 students to help with the heavy lifting and that HCCC will donate \$50 per student to their sports program.

**Member and Friends List.** Sponseller will continue to update the list to reflect current and previous members.

**Member Thank You Ads.** A half page will print in the Merchant Herald 3/29 and in the High Country Shopper and DCI on 4/4.

**Strategic Work Session.** HCCC will host a strategic work session on Tuesday, April 3 at 2pm in the Hotchkiss Library basement.

#### **New Business.**

**NFAA Letter of Support.** Sponseller reported that Kathy Steckel requested a letter of support from HCCC for an upcoming campaign to become a special taxing district. The Board reviewed HCCC's by-laws. Such a letter can be written with a 2/3 majority vote of the Board. Board Members requested more information before voting at the April Membership Meeting. Sponseller will request more information from Kathy Steckel.

**Approval of Letter to Support Region 10 REDI Grant.** Sponseller emailed a draft letter for board member comments prior to the meeting. A final draft is ready to be submitted. Cannon made a motion that HCCC submit the final letter. Winne seconded. All were in favor.

**Donation Request, Delta County Libraries.** Tracy Ihnot presented an overview of the 2018 Summer Reading Program and asked for HCCC support. Cannon made a motion that HCCC contribute \$100 to the 2018 Summer Reading Program. Winne seconded. All were in favor.

**Spring Fling.** HCCC received a letter from Hotchkiss K8 requesting a contribution for the 2018 Spring Fling. Colwell made a motion that HCCC provides a \$75.00 cash donation and use of the signboard to advertise, a value of \$25. Ihnot seconded. All were in favor.

**Media Partnerships.** Sponseller received a request from Stu Carlson at High Country Shopper to consider a partnership with them. Carlson was not specific about what the partnership would entail. The Board discussed general barriers to moving into any kind of partnership at this time, particularly the fact that HCCC does not have a paid staff person to coordinate such partnerships. Sponseller will follow up with Carlson's request.

#### **Committee Reports.**

**Outreach Committee.** No report.

#### **Announcements/Non-Agenda Items.**

**Main Street Project.** Mary Hockenbery expressed her interest in re-instituting once-a-month morning coffees for those interested in Downtown issues generally, and the REDI Grant in particular. The REDI Grant will require a 12 member steering committee composed of community members, Chamber members ,and Town representatives and feels this is a good start to forming that group.

**Next Membership Meeting.** Meeting will be held on Wednesday, April 25 at 8am in the Wheeler Room.

**Adjournment.** Meeting was adjourned by Sponseller at 10:00 am.

Minutes respectfully submitted,

Tracy Ihnot, Recording Secretary