

Membership Meeting February 14, 2018. Library Basement.

**Roll Call.** Board Members: Nathan Sponseller, Tracy Ihnot, Sue Whittlesey, Robbie Winne, Katherine Colwell, Bill Long, Absent: Lynda Cannon. Community Members: Steve Chavez

**Call to Order.** President Sponseller called the meeting of the membership and Board to order at 8:05 am.

**Approval of Minutes.**

Recording Secretary Ihnot emailed the December meeting minutes draft to Board members on December 13 and Board members sent corrections. Whittlesey made the motion to accept the minutes as amended and Winne seconded. All were in favor.

**Treasurer's Report.**

Whittlesey emailed the treasurer's report prior to the meeting. Whittlesey provided updates on several transactions since the reports were generated. A check was written to Luissitta Soto for \$495 for the changing the signboard, \$162 for real estate taxes for the visitor kiosk, and \$162 for HCCC's liability insurance. The current balance in the regular account is \$3474.60. HCCC received \$150 donation from the county that will go in as non-designated. As in past years, HCCC will offer the county a membership for 2018. Whittlesey will settle with the Memorial Hall for using the Wheeler Room for monthly meeting space at \$240. Colwell made a motion to accept the treasurer's report. Winne seconded. All in favor.

**Communication Secretary's Report.**

Colwell reported that there were minimal inquiries through the website and HCCC answering service in the previous month and everyone was very happy to get a timely response. A lot of work still needs to be done in the business directory to improve search-ability for our business members. HCCC still needs 100 word descriptions from a majority of members. Colwell is finalizing closing Constant Contact account. Former Briscoe law office is interested in doing a business after hours to introduce the new space that includes community work space possibilities. Shadescapes bought the old quilt shop building on Bridge Street. Discussion regarding countywide tourism efforts, website, advertising, and branding. A follow up meeting is needed with Kelli Hepler and 3-5 HCCC Board Members to review and provide feedback on Hotchkiss section of the tourism website. Sponseller will email meeting scheduling options to the board.

**Presentations/Introductions:**

Steve Chavez introduced himself and his 1 ½ year old business, **Commercial Cleaning Services**, which is available throughout Delta County.

**Old Business.**

**Membership Drive.** Sponseller reported that second letters are out and we are up to 89 members for 2018. The excel member mailing list has been cleaned up and updated. Sponseller asked for help from the board cleaning up the members and friends list. He will bring it to the next meeting.

**E-Waste Collection.** Sponseller reported that Recla Metals will no longer be able to take screens. Double J may be able to take screens, we are waiting to hear back. The event is scheduled for April 21 at Delta County Fairgrounds.

#### **New Business.**

**Visitor Center Television.** Sponseller reported that the new TV/surge protector has been replaced and is working well.

**Town Signboards.** Alan Clubb with CDOT came to visit Sponseller about using the signboard for commercial advertising. Sponseller provided Clubb with HCCC's signboard policy and Clubb seemed satisfied. Sponseller also notified Clubb that we are planning to replace one of our signs. Clubb asked to be included in the plan. Sponseller also explained HCCC's plan to provide Wi-Fi, seating and signage at the kiosk to make certain that signage would comply with CDOT requirements.

**Volunteer Database.** Sponseller reported that the Crawford Chamber provided a list of organizations/groups that meet regularly. Innot is working on a master county list of groups that meets around the county. When it is complete, HCCC will post on the website, Facebook, New Neighbor Welcome Bags, and provide it to the other chambers.

**Membership Application vs Invoice.** Discussion about whether HCCC could invoice members in future years. No action to be taken at this time.

**Letter of Support.** North Fork Ambulance Association requested a letter of support drafted and signed by all North Fork Valley Chambers by February 8 for a grant application. Sponseller worked with the other two chambers to provide the letter. Sponseller wrote the letter, Crawford, and Paonia Chambers signed on.

**Candidate Forum for Hotchkiss Mayoral Election.** Sponseller reported that a moderator is needed for the forum at Hotchkiss Town Hall. The forum will occur on Wednesday, March 7 at 7pm. HCCC will provide refreshments and a moderator. Winne volunteered to moderate the forum. Sponseller will work with the town to finalize details and coordinate with Winne. Whittlesey made a motion to provide up to \$50 for refreshments. Winne seconded. All were in favor.

**Member Thank You--DCI.** Sponseller will provide a member list for 'thank you' publication in the DCI in March.

**Focus on Business--DCI.** Sponseller will provide updated information on behalf of HCCC for publication in the DCI's 2018 Focus on Business.

**2018 Farm to Fiddle Sponsorship.** Reviewed sponsorship options. HCCC will sponsor at the silver level for \$500 per the 2018 budget and to stay in compliance with the Chamber's Special Projects Policy.

**Communications Secretary Job Description and Discussion.** HCCC needs to plan for the transition of Colwell stepping off the board in November 2018, as well as other possible restructuring. Moved to agenda for February 28 meeting.

#### **Committee Reports.**

**Outreach Committee.** No report.

#### **Announcements/Non-Agenda Items.**

**Member Communication.** Discussion about whether HCCC could increase member involvement with additional electronic means (ie online member polling for annual awards, email voting of the board). No action to be taken at this time, but up for future consideration.

**Next Membership Meeting.** Meeting will be held on Wednesday, February 28 at 8am in the Wheeler Room.

**Adjournment.** Meeting was adjourned by Sponseller at 9:54 am.

Minutes respectfully submitted,

Tracy Ihnot, Recording Secretary