

HCCC

HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

November 19, 2014 Board Meeting Minutes. Hotchkiss Library Basement

Attending:

Board members - Nathan Sponseller, President; Mary Hockenbery; Sue Whittlesey; Rhonda Duclo; Katherine Colwell - Communications Secretary; Carrie Yantzer. Members: Tracy Ihnot.

Whittlesey and Yantzer were welcomed as new board members and Duclo and Colwell as a returning board members.

Corrections to the October 29 minutes: The conference that Hockenbery attended was in Estes Park. The next meeting will be on Nov. 19 in the morning not evening. Hockenbery made and Whittlesey seconded the motion to approve the minutes as amended. Motion carried.

There was no treasurer's report.

Communications Secretary report by Colwell:

- New Members: Green Valley Herbal
- Membership total for 2014: 95.
- The Tuesday E-newsletter is being opened by an average of 33% of recipients. A Face book icon is being added. It was suggested that we have a policy for adding business activities to the website and E-newsletter. Monday noon is the deadline for submissions, only 3 graphics (new photo or business logo).
- There was discussion on ways to update the website to include Hotchkiss is Happening. This was tabled until we do the budget.
- Whittlesey will take over the membership list as the new applications come in. She will also update/our presence to Face book.

Old Business:

- Downtown Improvement meets the 3rd Tuesday of every month at 8:30 a.m. at the Coal Train.
- The Creative Coalition has been contacted about donating toward the new sign on the highway from Paonia. No response as yet.
- Mary will be reporting on Chamber happenings at the Town Council meetings.
- The Symposium went well. There were many good ideas.

New Business:

- The motion was made by Whittlesey and seconded by Sponseller to contact Tom Wills about changing the Facebook title of Hotchkiss is Happening. Motion carried.
- We will begin working on policy guidelines on who or what is promoted in the weekly E-newsletter; plus create a submission form on the website.
- Hotchkiss, Paonia and Crawford chambers will do the joint membership mailing the first week in December.

Election of officers:

Treasurer - Whittlesey; Recording Secretary – Duclo; Communications Secretary - Colwell.

Meeting adjourned.

Respectfully submitted,
Rhonda Duclo