

HCCC

HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

Hotchkiss Community Chamber of Commerce

February 26, 2014

Board of Director's Meeting

Board Members Present: President Nathan Sponseller, Corresponding Secretary - Katherine Colwell, Recording Secretary - Tom Wills, Treasurer - Elaine Brett, Rhonda Duclo, and Mary Hockenbery. Also present: Marsey Moore – Delta County Federal Credit Union

The January 29 minutes were written but not sent. Tom will get them to Katherine for late distribution.

Treasurer's Report: Elaine Brett reported that for 2014 the total income to date is \$1,730 minus expenses to date resulting in total net income for the year of \$1,186.17. Major expense items to date included insurance, property tax on visitor's center and membership year bars. The report was approved as presented.

Communications Secretary. Katherine reported that there were 65 paid members so far, a pace well ahead of recent years.

Katherine is working on fine tuning the methods for e-mailing weekly newsletters as well as other items. Constant Contact will be used for campaigns while the standard Go-Daddy e-mail formatting will be used for the regular member mass e-mailings.

Colwell would also like to receive more photos of current events and Hotchkiss scenes for use in the e-mails. These may be sent to chamberinfo@hotchkisschamber.com

Postcard Photos Needed.

Marsey Moore, who has been coordinating the Chamber postcard project with Lynda Cannon of the Pack Shack, reminded those present that photo of local Hotchkiss specific scenes are needed for the postcards. The donated photos may be sent to Marsey at the Delta County Federal Credit Union or Lynda Cannon at the Pack Shack.

There was a short discussion of the idea of a single North Fork Chamber or at least a mechanism for businesses to join all three chambers with a single (hopefully discounted) fee.

Colorado Grand. Nathan reported that despite the Colorado Grand vintage sports car rally not visiting the Valley this year the organization has announced a donation of \$10,000 to the Paradise Theater digital projector purchase project. Local credit for facilitating donation goes to Todd Sheets of Hutman Media (videographer for the Grand) who sent the information on the campaign to Eddie O'Brian at the Grand, and Elaine Brett of Friends of the Paradise Theater, who provided the additional details to O'Brian.

Brett reported that the Kickstarter campaign for the Valley's last movie theater was going well with over \$24,000 raised on the site so far with 20 days remaining. Another \$12,000 in non-Internet check will also join the total and Brett is confident that the goal will be reached.

Colorado Life joint advertising/Budget. Mike Drake, of the Paonia Chamber, is proposing coordination of a series of ads promoting the Valley in Colorado Life magazine. After some discussion, considering the Chamber's limited resources along with the need to fund other projects, it was moved that the Chamber commit \$350 as the Chamber's share of the advertising.

There was a discussion of reducing expenses in some areas in order to have funds for such things as the Colorado Life joint advertising, promotional brochure and a Buy Local campaign. It was agreed to reduce the Chamber advertising budgets for the Sheepdog Trials and Holiday Craft Fair in order to spread the limited funds around to the other needs.

Downtown Improvement. Tom Wills reported that he had approached the Town about donating the building inspection costs for the bulletin board sign structure in the Bernie Fair Pocket Park. The Town will pay the inspection fees.

Wills reported that Dustyn Foster was working with Sparks Welding and Fabrication on the making of the leaf shaped roof for the structure and related metal brackets. Richard Sparks is donating all labor and materials for the roof and brackets. Thanks to Sparks Welding and Fabrication! Foster and Wills are planning for the cement pad. The structure will be in place before the Sheepdog Trials in May.

Downtown Improvement Committee Chair, Mary Hockenbery, reported that planning for the flowers was progressing with businesses and volunteers adopting some of the planters. The water truck will be dispensed with this season and the more sustainable method of using hoses from stationary water sources will take its place. Volunteers will be given more latitude in designing the plantings that they agree to take care of.

The donated picnic tables will be painted and placed in the Barney Fair Park before the Sheepdog Trials. Hockenbery thanked the Town for paying for the small hand wagon to carry hoses and tools.

The next meeting of the Chamber's Board of Director's will take place on Wednesday, March 26 and 8 a.m. at the Hotchkiss Public Library.

Respectfully submitted,
Tom Wills, Recording Secretary