

HCCC

HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

Board Executive Session Hotchkiss K-8 Conference Room - 03/30/2016

Roll Call.

Present: Board Members Nathan Sponseller, Bill Long, Katherine Colwell, Tracy Ihnot, Sue Whittlesey, Carrie Yantzer. Absent: Robbie Winne

Call to Order.

The Board meeting was called to order by President Sponseller at 8:33am.

Approval of Minutes.

Minutes for the February 24, 2016 Board Meeting were emailed to the board prior to the meeting by President and Interim Recording Secretary, Sponseller, and were reviewed. Whittlesey moved and Long seconded approval of minutes; motion passed by unanimous consent.

Treasurer's Report.

Whittlesey had emailed out the Treasurer's report prior to the meeting for review. Whittlesey noted that her report of 82 members should have indicated 87 members. Colwell moved to accept the report as presented, Ihnot seconded. Motion passed by unanimous consent.

Communication Secretary's Report.

Colwell introduced the HotchkissChamber.com re-design, with compliments from the Board. Colwell asked for guidance from the board about when to delete businesses from the online member directory for the businesses that have not renewed. After discussion it was agreed that a deadline for renewal would be set at April 30 and that this date would be promoted through the weekly TI&L. After this date, un-renewed members would be removed from the directory. Each board member agreed to take five names from the list of un-renewed members and to contact those former members directly. Colwell reported that the TI&L would be taking a week off the week of April 18th.

Old Business.

Lodging List update. Ihnot reported that she had contacted, or attempted to contact, most of the lodging businesses on the master lodging list and had made a number of updates and that she had removed those businesses that were not on county records as being registered to collect lodging tax.

New Neighbor Welcome Bag update. Ihnot indicated that another set of bags will need to be assembled. A good response was received from businesses wanting to contribute after notification in the TI&L. Ihnot also announced that she had finalized plans for a Business After Hours to be held at the North Fork Pool on Wednesday, May 25th from 5-7. Whittlesey reported she had talked with LouAnn McKay, of the Rogers Mesa Store, about a possible future BAH.

E-waste Collection Event. Sponseller reported on the details related to the upcoming e-waste collection event to be held at the fairgrounds parking lot on Saturday, April 30th 9am – 1pm. Double J Disposal will accept e-waste with "screens", Recla Metals will accept all other. Recla Metals will deliver two 8' x 22' bins to house recyclables and will pick these up the Monday following the event. Whittlesey and Long will provide horse trailers to deliver "screens" to Double J. A discussion followed about whether to also offer paper shredding. Whittlesey had received a bid from one Colorado Document Destruction of Clifton, but at a cost of \$1,200 it was deemed too expensive. Yantzer noted that the school has a commercial paper shredder she called the "Green Machine" that is capable of high capacity shredding and she offered to loan the machine to the cause and transport it. The Board agreed this was a good idea. Whittlesey is in contact with some possible recipients of the final shred product.

Colorado Grand Scholarship. Sponseller announced that the scholarship committee of Winne, Ihnot and Sponseller would meet at some point following the April 15th deadline to judge the applications. Ihnot had produced a grading rubric to help guide the process.

Brochure Production. The brochure has been finalized and Sponseller produced four paper samples to choose from for production. The Board agreed on the 100 weight glossy stock. Sponseller asked for a decision on quantity and after a brief discussion the Board agreed on a quantity of 5,000 (at a cost of .19 cents each plus shipping). Sponseller said he would get the order placed. The Board also liked Sponseller's idea of producing an artistic rendering of a street map (similar to used during 2015's Ride the Rockies) to be used as an annually updated version listing Member downtown businesses. The Board agreed to wait to produce the insert until after the April 30th business directory update. The brochure and map expenses will come from the Special Projects Fund.

New Business.

Dog Trial yard Sales. Sponseller reported that he was conflicted about whether to advertise Chamber organized yard sales downtown this year. The property owner (First State Bank) had given permission, however, one of the lots was under contract and might not be available and the other was for sale. After brief discussion it was decided not to actively advertise the spaces but to work on a contingency basis with interested parties.

Downtown Park Concept. Sponseller gave a brief overview of a new concept introduced by Lynda Cannon of creating a new public space in the vacant corner lot at Bridge and Second Streets downtown. A preliminary artist's rendering was passed around. Sponseller was not asking the board for any action at this point, only to bring awareness to the Board of the potential project.

Announcements.

Tracy Ihnot announced she will be singing and playing guitar at Church of Art reception on May 13, 6-8pm.
Carrie Yantzer announced she will be resigning from the Board after the June meeting.

Next Meeting. Next Regular Board meeting will be held on Wednesday, April 27, 8:30am at the Wheeler Room in Memorial Hall.

Adjournment. Meeting was adjourned by Sponseller at 9:40am.

Minutes respectfully submitted,
Nathan R. Sponseller, President and Interim Recording Secretary