

Membership Meeting
December 13, 2017. Wheeler Room.

Roll Call. Board Members: Nathan Sponseller, Tracy Ihnot, Sue Whittlesey, Robbie Winne, Katherine Colwell.
Absent: Bill Long, Lynda Cannon. Community Members: Tom Wills

Call to Order. President Sponseller called the meeting of the membership and Board to order at 8:06 am.

Approval of Minutes.

Recording Secretary Ihnot emailed the November meeting minutes draft to Board members on November 27 and Board members sent corrections. Whittlesey made the motion to accept the minutes as amended and Winne seconded. All were in favor.

Treasurer's Report.

No report from Whittlesey. She will prepare year-end reports and send them out in early January.

Communication Secretary's Report.

Colwell sent out a Mail Chimp test on 12.12.17 for board members to review. HCCC will have 30 days of technical assistance for the free account. All links and graphics seemed to go out correctly on the test email. Colwell reported that she would take the week of Christmas off from sending the TI&L. She is starting to collect 100-word descriptions from business members for the HCCC website to improve internet search-ability.

Presentations/Introductions:

No presentations or introductions.

Old Business.

Downtown Walking Map. Sponseller handed out the final version of the Hotchkiss walking map. The kiosk and library have copies and there are additional copies in the kiosk storage. Maps still need to be distributed to tourist-related businesses in the downtown area. HCCC Board Members will divide and distribute the maps to all locations. Whittlesey reported that a community bulletin board will be installed in the Ace Gambles park and that would be a good place to post maps.

Membership Drive. Sponseller reported that the follow up mailer went out and that we are getting a good response. Lasting Impressions provided the year bars but the attachment was the wrong size. They are making the corrections and will have the replacement bars for us within the next few weeks.

New Business.

Visitor Center Television. Sponseller reported that we need to replace the TV and surge protector in the kiosk. HCCC can begin using the TV to advertise events and get other messages out to visitors. Whittlesey made a motion that up to \$400 is allocated to replace the TV and surge protector. Ihnot seconded the motion and all were in favor.

Lighting Contest. The judging occurred on the night of Tuesday, December 12. Ace Gambles won first place for the commercial section and the Hotchkiss Inn won second. John and Billie Marta won first place for the residential section and Amanda Meredith won second. Amber Bayles, Dr. Marchino, and the Junior National Honor Society students from Hotchkiss K-8 judged the residential section and Tracy and Finley Ihnot judged the commercial section.

Committee Reports.

Outreach Committee. No report.

Announcements/Non-Agenda Items.

Main Street Colorado. Sponseller reported that there was a meeting on the evening of 12.12.17. Michele Hanes, Ken Charles, Kim Shay, Jo Edmundson, Wendell Koontz, Tom Wills, Mary Hockenbery, Leslie Parker, and Nathan Sponseller were present. Koontz inquired whether HCCC would take on the project. HCCC does not have the capacity to take the project on without a paid staff person. There was discussion on how to proceed, including organizing a social event with the town, HCCC, Hotchkiss business members, and presenters to generate interest in the program. Ridgway and Lake City have successfully completed the program and could be a good resource. Region 10 can apply for a grant on our behalf to provide an assessment of resources and feasibility for the project but it is not available until spring 2018. It was decided that as a first step, HCCC will plan an agenda for the next Main Street Colorado meeting scheduled for January 17 and Tom Wills will be available to present on the Town's Master Plan.

Wi-Fi at Kiosk. Sponseller reported that Hotchkiss Inn offered to provide and maintain the space at the kiosk in exchange for an annual membership. Ihnot made a motion that HCCC provide annual membership to Hotchkiss Inn in exchange for the space and maintenance of Wi-Fi at the kiosk. Winne seconded and all were in favor. Sponseller will talk to Bill Long to get a bid from TDS and continue conversations with DMEA regarding installation of Wi-Fi internet. Colwell inquired about whether the picnic table by Gambles could be moved to the kiosk. A board member will talk to Kim Shay. A trash can and banner will also be needed.

Next Membership Meeting. Meeting will be held on Wednesday, January 31 at 8am in the Wheeler Room.

Adjournment. Meeting was adjourned by Sponseller at 9:38 am

Minutes respectfully submitted,

Tracy Ihnot, Recording Secretary