

HCCC

HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

Executive Board Meeting November 30, 2016. Hotchkiss Library Basement

Roll Call. Present: Board Members: Nathan Sponseller, Katherine Colwell, Tracy Ihnot, Sue Whittlesey, Robbie Winne, Linda Cannon Absent: Bill Long

Call to Order. The regular meeting of the Board was called to order by President Sponseller at 8:09am

Approval of Minutes.

Minutes for the October 26, 2016 Regular Board Meeting were emailed to the board prior to the meeting by Tracy Ihnot, Interim Recording Secretary, and were reviewed. Colwell suggested several changes. Whittlesey made a motion to accept the minutes as amended. Sponseller seconded the motion. Motion passed by unanimous consent.

Officer Positions.

Current officer positions were reviewed and board members were in agreement to continue existing position. Interim Recording Secretary Ihnot expressed interest in becoming Recording Secretary. Cannon made a motion to accept all current positions and Ihnot as Recording Secretary. Winne seconded the motion and all were in favor.

Treasurer's Report.

Whittlesey emailed the Treasurer's report to the Board prior to the meeting for review, and numbers were reviewed. Whittlesey reported that the gross proceeds from the Art, Craft & Business Fair were \$825. There are still outstanding bills for the DCI and HCS advertisements that should come in next week. Whittlesey made a motion that \$425 go to the Memorial Hall. Ihnot seconded the motion and all were in favor. Ihnot moved to accept the treasurer report and Winne seconded the motion. All were in favor.

Communication Secretary's Report.

Colwell reported that Constant contact is updating their system. She contacted them to find out more and it should not affect HCCC. Accounts prior to 2013 will be purged from system and HCCC has only been with them since 2014. Colwell asked again for photos for the Facebook Page. Colwell asked Sponseller if an inventory has been taken in kiosk. Sponseller said it has not happened yet. Colwell suggested that it is time remove the phone from the kiosk because no one is using it. Colwell asked if Sponseller if he wants to continue with the sign responsibilities in 2017. Sponseller said that he would, unless there is someone else that wants to take it on. There was a brief discussion about the use of sign. Sponseller said that typically there are 7-8 weeks of year that we don't have it filled. Ideas were shared on how HCCC can fill during those weeks. There will be no TI&L on December 20th. Per Colwell's suggestion, added Downtown Merchant's list to agenda under New Business.

Old Business.

Art, Craft & Business Fair-wrap up. Sponseller reported that Rhonda Duclo was happy with the event. Whittlesey has heard mainly all good feedback. There was one complaint from a vendor because of combining the events at Heritage Hall and Memorial Hall. The vendor said it hurt total sales because there was only one event instead of two. Whittlesey also noted that NF Ambulance only advertised for their event while HCCC advertised the whole event. There was discussion about expanding on the event next year. Sponseller said Duclo will continue as long as she has help.

Membership Mailing. Sponseller reported that the letter and mailing list are ready and letters just need to be printed. He will prep the mailer. Cannon offered to talk to potential Farm to Fiddle sponsors about buying HCCC memberships at same time, maybe for a discount.

New Business.

Lighting Contest. There was discussion about changing name and expanding it this year. Decided on Holiday Lighting and Display Contest. Cannon suggested Wendell and Esther Koontz for judges. Sponseller suggested that the Koontz's judge the residential category. Sponseller, Ihnot and Canon will judge the business category along with Finley and Jillian. Judging will occur within a 2-day range on December 14 and 15. Awards of \$75 for first place and \$25 for second place will be given in each category. An ad will go in the HCS.

Spring Hill Press. Spring Hill Press is a company that designs a Delta County map, with small maps of each community. Colwell reported that we have not placed an ad in the past because the map has many errors. This year SHP is working with the Tourism Cabinet to correct the errors. Board members need to review the map and send feedback to Kelli Hepler. Cannon and Ihnot took maps to review. Colwell made a motion we place an ad in the new map, at a cost of \$350, contingent on our ability to give input and that we receive 2000 maps. Cannon seconded the motion. All were in favor.

Main Street USA. Cannon plans to attend a meeting on Monday, December 5 at 5.30pm at Hotchkiss Town Hall regarding Hotchkiss becoming a Main Street USA community. Sponseller and Whittlesey will go to the meeting as well. Whittlesey will take notes.

Downtown Merchant's Meeting. HCCC will thank them for what they're doing and for creating a comprehensive to do list for Hotchkiss.

Announcements/Non-Agenda Items.

2017 Meeting Space. Plan to continue using the Wheeler Room for alternating months in 2017 for Regular Board Meetings. Whittlesey will reserve it for 2017.

StoryWalk. Ihnot presented the idea of installing a StoryWalk in downtown Hotchkiss, using business storefronts to display the story, in an effort to encourage foot traffic downtown. Potentially, the first one to be during the Sheep Dog Trails.

Other Events. Cannon is working on a new event, planning a golf tournament at Devil's Thumb for 2017. She is also planning to do a Navajo Taco Dinner as a fundraiser for Farm to Fiddle.

Elevate. There was discussion on whether HCCC should get involved with getting the word out about Elevate for Hotchkiss. Whittlesey suggested door-knocking. Cannon suggested getting high school kids involved as a volunteer project. Whittlesey and Cannon will follow up with these ideas. Sponseller suggested we contact Elevate for door hangers.

Taco Hut Donation. Taco Hut donated the food for the annual meeting, The board agreed to send a card and comp their 2017 membership.

Facilities Resource List. Sposeller reported that two people were considered and the project will be offered to Lara Noel.

Next Meeting. Next Regular Board meeting will be held on Wednesday, December 14 at 8am in the library basement.

Adjournment. Meeting was adjourned by Sponseller at 10:07 am

Minutes respectfully submitted,

Tracy Ihnot, Recording Secretary