

HCCC

HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

Membership Meeting ~ November 29, 2017. Wheeler Room.

Roll Call. Board Members: Nathan Sponseller, Tracy Ihnot, Sue Whittlesey, Robbie Winne, Lynda Cannon, Katherine Colwell. Absent: Bill Long. Community Members: Mitch Swanda, Tom Wills

Call to Order. President Sponseller called the meeting of the membership and Board to order at 8:01 am.

Approval of Minutes.

Recording Secretary Ihnot emailed the October meeting minutes draft to Board members on October 25 and Board members sent corrections. Whittlesey made the motion to accept the minutes as amended and Cannon seconded. All were in favor.

Treasurer's Report.

Whittlesey sent monthly and YTD account balances and income/expenses. Checking: \$1572.09 Special Projects \$8094.48. Whittlesey answered some clarifying questions about the reports. Ihnot motioned to accept the Treasurer's Report, Winne seconded. All were in favor.

Communication Secretary's Report.

Colwell reported that she is working on making the switch from Constant Contact to Mail Chimp. She will be able to make a record of previous emails sent via Constant Contact. Colwell gave an update on issues with posting Constant Contact messages on Facebook and messages that are bouncing back. Switching to Mail Chimp may resolve some of the issues. Colwell reported that about 80% of recipients view the e-newsletter on PC's with the remainder using mobile devices. Overall, she indicated that 40-45% of recipients actually open the e-newsletter - with an unknown number able to read the newsletter without actually opening it. Colwell explained that she would post the Hotchkiss map on the website once she resizes it. Colwell reported 2018 HCCC Membership application pdf is online and we have four members for 2018 already. Colwell announced that she would not continue as a HCCC Board Member when her term ends in November 2018. The first duty she would like to pass on to someone else is management of the membership listing.

Presentations/Introductions:

No presentations or introductions.

Old Business.

Sign Board Update. Sponseller reported that the new sign has been installed.

Downtown Walking Map. Sponseller presented a preliminary version of the Hotchkiss walking map for board members to view. The final version is currently at the printers and will cost approximately \$230 for 1000 maps. Future redesigns can be handled by Andrea Lecos or by a board member if Lecos provides an editable file.

Annual Meeting. Sponseller reported that we had about 30 people attend and that he has not received any negative feedback. Cannon suggested that the space at Doc Maloney House could have been cleaner. Whittlesey said that she would inform Robbie LeValley. Sponseller brought a thank you card for Taco Hut. Ihnot will deliver the card. HCCC will renew Taco Hut's membership for 2018.

Craft Fair. Wills reported that Immunity Farms showed up and said that they had signed up through the chamber. He found a place for them at the last minute. No one signed up through the chamber. Whittlesey will reach out to them for payment. Overall, the show went well and raised 762.00 for HCCC. Wills reported that he would like to see more local artists and craftspeople participate. Hotchkiss United Methodist Woman sold out on lunch. Whittlesey made a motion that we donate \$400 of the proceeds to Memorial Hall. Ihnot seconded, all were in favor.

New Business.

Assign Officer Positions for 2018. Current officer positions were reviewed and board members agreed to continue existing positions. Sponseller as President, Long as Vice President, Colwell as Communications Secretary, Ihnot as Recording Secretary, Sue Whittlesey as Treasurer, and Cannon and Winne as Board Members. Ihnot made a motion to accept all current positions. Winne seconded the motion and all were in favor.

Approve Budget for 2018. Whittlesey emailed the proposed budget for 2018 prior to the meeting. Colwell explained that the total expense for the Chamber website should be \$300 not \$100. Whittlesey will make the correction. Rent for Memorial Hall needs to be bumped up to \$300 from \$275 due to the number of meetings. There was discussion about the annual e-waste event becoming more of a fundraiser to bring in more revenues for HCCC. Cannon said that she would like to see more funds allocated to Farm to Fiddle. There was a discussion about what would have to happen to justify hiring a part-time person to manage Farm to Fiddle, Main Street Colorado, and chamber duties if all were under the umbrella of HCCC. Whittlesey made a motion to adopt the budget as amended. Ihnot seconded and all were in favor.

Select Meeting Dates for 2018. Proposed dates: January 31, February 28, March 28, April 25, May 30, June 27, July 25, August 29, September 26, October 31, November 28, December 12. Whittlesey made a motion to accept the proposed dates. Colwell seconded and all were in favor.

NFV Creative Coalition. Request to trade memberships. Colwell clarified that the NFV Creative District is just one part of the larger coalition. Board members reviewed that in 2017 the same request was made and that HCCC donated \$200 to NFV Creative Coalition in lieu of a membership trade. HCCC never received acknowledgement that the donation was received. The HCCC has followed a practice of not trading non-profit memberships out of concern for setting a precedent that all non-profit members would expect trade memberships. Colwell suggested that a HCCC Board Member attend their next board meeting to explain the situation.

Visitor Center Television. Replacement/Surge Protector. Sponseller reported that the TV in the kiosk is no longer working. He will test the outlet first but the TV may need to be replaced along with the addition of a surge protector. There was discussion about whether the TV is being used. Sponseller will put it on the agenda for the December meeting.

Lighting Contest. Judging will happen on Thursday, December 14. Ihnot and her son Finley will judge the commercial section. The K-8 honor students will judge the residential section.

Membership Drive. Sponseller has the 2018 membership mailer ready to go out before the end of the week.

Committee Reports.

Outreach Committee. Business After Hours at Rogers Mesa Store is on Friday, December 8 from 5:30-7:00.

Announcements/Non-Agenda Items.

Main Street Colorado. Next meeting on Tuesday, December 12 at Shadescapes.

HCCC Facebook Page. Ihnot added Cannon as an administrator for the HCCC Facebook Page.

High Country Shopper. Hotchkiss was the only town in Delta County that was not included in the holiday issue. Sponseller will follow up with them to discuss.

Next Membership Meeting. Meeting will be held on Wednesday, December 13 at 8am in the Wheeler Room.

Adjournment. Meeting was adjourned by Sponseller at 9:53 am.

Minutes respectfully submitted,

Tracy Ihnot, Recording Secretary