

## **Membership Meeting October 25, 2017. Wheeler Room.**

**Roll Call.** Board Members: Nathan Sponseller, Tracy Ihnot, Sue Whittlesey, Robbie Winne, Lynda Cannon, Bill Long. Absent: Katherine Colwell. Community Members: Kathy Steckel, Katie Hedley.

**Call to Order.** President Sponseller called the meeting of the membership and Board to order at 8:00 am.

### **Approval of Minutes.**

September meeting minutes draft was emailed to Board members on September 27 by Recording Secretary Ihnot and Board members sent corrections. Whittlesey made the motion to accept the minutes as amended and Cannon seconded. All were in favor.

### **Treasurer's Report.**

Whittlesey reported account balances and income/expenses. Checking: \$1816.58 Special Projects \$8094.48. Discussion on whether to move some funds from Special Projects to Checking. It was decided that there is enough to make it through the end of 2017. Scheduled budget meeting for Wednesday, November 15 at 8AM in the Hotchkiss Library basement. Ihnot motioned to accept the Treasurer's Report, Winne seconded. All were in favor.

**Communication Secretary's Report.** No report.

### **Presentations/Introductions:**

**Kathy Steckel & Katie Hedley-North Fork Ambulance.** Hedley explained PR campaign: Powerful Stories. NFAA is membership funded. Only 34% of NF Valley residents are members. Medicare/Medicaid caps affect their ability to collect sufficient funds. NFAA needs to increase revenue or decrease spending. Considering a mill levy to form and fund the district in 2018. Currently working on updating all AED's in the area. Requesting contributions to the project. Colorado Gives Day is December 5 and the NF Ambulance is participating. It works for recurring contributions. Looking for two new board members: one for Hotchkiss and one for Paonia.

### **Old Business.**

**Sign Board Update.** Long has the sign. Sponseller and Long plan to install it Thursday, October 26.

**Downtown Walking Map.** Andrea Lecos submitted a draft to Creative Coalition to share with CO Tourism for the CTO grant.

**Dining and Lodging Guide Update.** Guide has been finalized.

**Kiosk Phone.** Phone at the kiosk will be updated by Long/TDS with all current lodging contacts. Cannon will send the link to real estate agents in the area.

**Annual Meeting-Date Change.** The annual meeting will be held on Tuesday, November 7. It will be announced on the sign board and through a press release. Sponseller will not be present. Ihnot will present on his behalf, Sponseller will provide agenda talking points. Ihnot will contact Julie from Taco Hut with the change. Nominations for citizen, business and non-profit of the year have been received. Whittlesey made a motion to award Citizen of the Year to Mayor Wendell Koontz. Cannon seconded the motion and all were in favor. Winne

made a motion to award Business of the Year to Taco Hut. Whittlesey seconded the motion and all were in favor. Cannon made a motion to award Hotchkiss Library Friends Non-Profit of the Year. Winne seconded the motion and all were in favor (with Whittlesey not voting). Sponseller will contact Wendell and Long will introduce him at the meeting. Ihnot will contact Julie and Cannon will introduce her. Whittlesey will contact the Hotchkiss Library Friends and Ihnot will introduce them.

#### **New Business.**

**Sign Board from Crawford Direction.** On-going discussion on replacing this sign, to be continued at future meeting.

**Colorado Grand-Friday, September 14, 2018.** Colorado Grand will be back on September 14, 2018 at the fairgrounds. Sponseller has made contact with Les at the fairgrounds and the date looks good. Cannon thought it would be good for downtown Hotchkiss businesses to participate in some way to get the public visiting main street that day.

**E-Waste Drive-Saturday April 21.** Recla Metals may be able to do it all: providing bins and collecting them following the event. Sponseller learned that Recla Metals is willing to pay us a penny per pound rather than us paying \$0.45 per pound to dispose of items. There was discussion of charging per item dropped off rather than charging per pound to avoid having to weigh items that day. Sponseller will contact Hotchkiss High School to schedule volunteers again.

**Street-side Banners.** Discussion about what can be done to replace the street-side banner holders that formally held Creative Coalition banners. Cannon suggested we find a way to fill them. A first step can be contacting Town of Hotchkiss. DMEA and CDOT may also need to be involved.

#### **Committee Reports.**

**Outreach Committee.** NNGB: Ihnot reported that she just put more bags together and that Town of Hotchkiss donated the bags. Business After Hours: Ihnot will be passing this duty on to Winne. Rogers Mesa Store is interested in hosting an event. Winne will contact them to start the process.

#### **Announcements/Non-Agenda Items.**

**Joint Chamber Meeting.** Meeting will be held in Hotchkiss at the Doc Maloney House on November 1 at 11am. Kelli Hepler at the Tourism Cabinet will present.

**Main Street Colorado.** Next meeting on Monday, October 30 at Shadescapes.

**Tourism Update.** Ihnot reported key points of the recent tourism marketing presentation by Kelli Hepler. Hepler will provide the complete, finalized marketing plan for Delta County Tourism via email. Ihnot's key takeaway for HCCC is to provide pertinent information from the plan to HCCC membership.

**HCCC Facebook Page.** Cannon had questions about making the page more active. Ihnot confirmed that posts are being shared to the message boards and that people have the ability to share HCCC posts to other pages. Cannon would like access to create posts for the HCCC page. Ihnot will review settings and roles for the page. Ihnot suggested that HCCC consider doing a photo contest to attract more photos for the page.

**Next Membership Meeting.** Meeting will be held on Wednesday, November 29 at 8am in the Wheeler Room.

**Adjournment.** Meeting was adjourned by Sponseller at 9:55 am

Minutes respectfully submitted, Tracy Ihnot, Recording Secretary