

# HCCC

HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

## Membership Meeting

June 28, 2017 Wheeler Room, Memorial Hall

**Roll Call.** Board Members: Nathan Sponseller, Katherine Colwell, Sue Whittlesey, Bill Long, Lynda Cannon.  
Absent: Tracy Ihnot, Robbie Winne. Community Members: Lisa Delany, John Marchino.

**Call to Order.** President Sponseller called the meeting of the membership and Board to order at 8:08 am.

### Approval of Minutes.

Prior to the meeting, Ihnot had sent draft minutes for the May membership meeting to the Board via email. Changes were suggested via email and incorporated into the version presented at the meeting. No additional changes were suggested. Whittlesey moved to accept the minutes as presented and Long seconded. All were in favor.

### Treasurer's Report.

Whittlesey presented the Treasurer's Report, including account balances and income and expense items clearing accounts up until June 26th. Checking: \$3,655.01 ; Special Projects: \$ 8,091.33. ReclaMetals has not submitted a bill for the ewaste event. They also did not submit a bill last year. Colwell moved to accept the Treasurer's Report, Cannon seconded. All were in favor.

### Communication Secretary's Report.

Colwell presented the Communication Secretary's report. She reported that she has fully updated the hotchkisschamber.com website business directory to include only current members. With the discontinuation of the North Fork Valley Visitor Guide online calendar of events - which the Chamber had been granted permission to link to - Colwell has contacted Kelli Hepler, at Delta County Tourism, to see about linking to their calendar of events. Colwell reported that she would thank the North Fork Valley Visitor Guide in the next weekly newsletter, for allowing us to link to the calendar for the past several years. She also noted that she would thank TDS Telecom for their contribution to long distance calling cards for the Chamber. It was briefly discussed that the Chamber may eventually need to acquire a cell phone for making return long distance calls in answer of inquiries.

Colwell gave a wrap up of the recent Constant Contact webinar. Colwell also suggested that it is time for the Chamber to have someone do a website review – read through all content, test links and provide objective feedback on content and formatting. Whittlesey offered to do this. Long also volunteered his wife, Joyce, to pitch in the effort. Colwell said this coincides nicely with the upcoming workshops, tutorials and evaluations on Search Engine Optimization that she will be participating in, in July and August, representing HCCC in our partnership in the Colorado Tourism Office marketing grant through the North Fork Valley Creative Coalition and Nikole James with InSync Media.

### **Presentations/Introductions:**

There were no presentations, however, Cannon needed to leave early and so gave her Farm to Fiddle Festival report during this segment of the meeting. She reported that a television commercial with the HCCC logo was being aired on a Grand Junction television station, and Channel 9 in Denver. She also noted that she was working with Kelli Hepler on a survey. Additionally, Cannon reported that the festival would include a farmers' market and also free booths for the Outdoor Expo portion of the event. Sponseller noted that Farm to Fiddle would be promoted on the town signboards prior to the event.

### **Old Business.**

**Signage.** Sponseller reported there is no update to progress in replacing the damaged sign board reader panel under the welcome sign coming from the Paonia direction. He will follow up with Colorado Sign Studio.

**Downtown walking map:** Sponseller reported that the original map created by Patty Naft was in need of updating, but that upon contacting Patty it was learned that she is no longer doing graphics work. Ideas were discussed and three names were submitted by members present of someone to take on the graphics portion of this project. Sponseller mentioned he would collect the raw data on businesses so that the graphic artist could create the map. The Chamber will be using funds from the Colorado Tourism Office grant to help fund the project.

**Dining and Lodging Guide Updates:** Hotchkiss and Crawford Chambers have updated their portion of the Dining guide. Paonia is working on their updates. No lodging guide updates have been completed.

**Postcards:** Sponseller reported that he is working with Cannon and the Pack Shack to re-print 500 copies of our most recent post card (mountains in the back ground with a coal train in the foreground).

### **New Business.**

**Collaboration on projects with HK8 School:** John Marchino, principal of HK8 School spoke briefly of his interest in having students work more collaboratively on community projects.

### **Committee Reports.**

**Outreach Committee.** In Innot's absence, no report was given.

**Main Street Program.** Sponseller reported that Kim Shay had resigned from the committee. Cannon reported the activities and planning will re-start in September.

**Next Membership Meeting.** Meeting will be held on Wednesday, July 26 at 8am in The Wheeler Room.

**Adjournment.** Meeting was adjourned by Sponseller at 9:30 am

Minutes respectfully submitted,

Nathan Sponseller, President