

# HCCC

HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

## Board Executive Session Hotchkiss K-8 Conference Room - 05/25/2016

**Roll Call.** Present: Board Members Nathan Sponseller, Bill Long, Katherine Colwell, Tracy Ihnot, Sue Whittlesey, Robbie Winne. Absent: Carrie Yantzer.

**Call to Order.** The executive meeting of the Board was called to order by President Sponseller at 8:34am.

### **Approval of Minutes.**

Minutes for the April 27<sup>th</sup> Board Meeting were emailed to the board prior to the meeting by President and Interim Recording Secretary, Sponseller, and were reviewed. Whittlesey moved and Winne seconded approval of minutes; motion passed by unanimous consent.

### **Treasurer's Report.**

Whittlesey had emailed the Treasurer's report to the Board prior to the meeting for review, and numbers were reviewed. Long moved to accept the report as presented, Ihnot seconded. Motion passed by unanimous consent.

### **Communication Secretary's Report.**

Colwell continues to participate in Constant Contact webinars and makes design adjustments to the e-newsletter to keep current with usage; and the "open rate" hovers between 35-45%, and that does not account for those recipients using this email program with a "reading pane."

Colwell noted that she is finishing the website upgrade with Alowetta at ThinAir. She recommended changing the name of the calendar to "North Fork Valley and Beyond Events" to reflect the diversity of the calendar, and Board agreed. And, it is now possible to sign up for the weekly email on the website.

### **Old Business.**

**Lodging List Update.** This agenda item was inadvertently not deleted when the new agenda was produced. The project has been completed and was reported on by Ihnot at a prior meeting.

**New Neighbor Welcome Bag Update.** Ihnot noted that demand is still strong for the Welcome Bags. To illustrate demand, Ihnot noted that a month ago she had dropped off seven bags at the Town Clerk's office and that as of the date of the meeting all bags had been distributed. She reported that she will soon provide the Clerk's office with an additional 25 bags.

**Business After Hours.** Ihnot gave an update on a business after hours event she is coordinating, which will be co-hosted by three members: Solar Energy International, Empowered Energy Systems and The Hotchkiss Fire District. The event is planned to take place at the fire house on Tuesday, June 21 at 5:30 pm.

**E-waste Collection Event.** Sponseller and Whittlesey reported the results of the April 30<sup>th</sup> E-waste collection event and thanked the board for their support and hard work to make the event a success. Whittlesey reported the event-related numbers as follows:

- 163 people dropped off e-waste.
- Collected 9,771 lbs. in screens @ cost to the Chamber of .45/lb. Our bill from Double J was \$4,397.
- Collected 8,566 lbs. in other e-waste. No bill was received from Recla Metals as of meeting date.
- Receipts totaled \$6,183.
- Estimated profit should be roughly \$1,483 once Recla Metals is compensated for their services.

The board collectively felt the event was a success in most respects with the exception of the paper shredding aspect. (This was due to either the shredder or the power supply not being up to the task. However, all collected paper was either shredded on site that day or delivered the following Saturday to a free paper shredding event held at Alpine Bank in Delta.)

Prior to the meeting, several board members had spoken person to person and determined that the event could not have been a success without the help of the Lion's Club and that some of the windfall should be shared with the Club. Colwell motioned, and Winne seconded, a donation of \$500 be made to the Hotchkiss Lions Club. The motion passed with unanimous consent.

**Hotchkiss Brochure.** Sponseller reported that Gloria Crank, publisher of the North Fork Visitor & Relocation Guide, had kindly offered to distribute the new Chamber brochure, regionally, as she made the rounds distributing her guide. Prior to the meeting, Crank had already distributed to over a dozen visitor centers in Western Colorado. Sponseller thanked her for her assistance with the project. Only a few locations remain needing brochures, namely visitor centers in Roaring Fork Valley. Board members will be asked to make deliveries as possible.

**Face Cut Out.** Long had offered at the previous meeting to look into options for displaying the Face Cut Out prop that the Chamber had commissioned of the Hotchkiss High School art students. Once the prop was created it was noted that in order for it to be useful, and structurally stable, it would need to be housed in a frame of some sort that would raise it off the ground. Kim Shay, owner of the lot west of the old Coyote Drive In, had offered to allow the prop to be displayed on her lot. Her only concern was safety for those using the prop. Long noted that he had spoken with Anthony Lambrakos about possibly building a frame and stability structure for the prop.

#### **New Business.**

**Downtown Park Concept.** Sponseller noted that he had signed on personally, not as a representative of the Chamber, to work on determining the feasibility of the proposed downtown park/town square. Sponseller noted that he and Lynda Cannon had spoken at the May Hotchkiss Town Council meeting to update the trustees on thoughts regarding the project. Sponseller reported that the mayor and trustees had some questions but expressed positive feedback regarding the project and asked to be updated regularly.

**Announcements.** None.

**Next Meeting.** Next Regular Board meeting will be held on Wednesday, June 29, 8:30am at the Wheeler Room in Memorial Hall.

**Adjournment.** Meeting was adjourned by Sponseller at 9:50am.

Minutes respectfully submitted, Nathan R. Sponseller, President and Interim Recording Secretary