

# HCCC

HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

## **Board and Membership Meeting**

**April 26, 2017. Wheeler Room.**

**Roll Call.** Board Members: Nathan Sponseller, Katherine Colwell, Tracy Ihnot, Sue Whittlesey, Robbie Winne, Lynda Cannon. Absent: Bill Long. Community Members: Sven Edstrom, Tom Wills

**Call to Order.** President Sponseller called the meeting of the membership and Board to order at 8:00 am.

### **Approval of Minutes.**

Reviewed minutes from the March meeting and corrections were made. Whittlesey made the motion to accept the minutes as amended and Cannon seconded. All were in favor.

### **Treasurer's Report.**

Whittlesey presented the Treasurer's Report including account balances and income and expense items booked since the March 29 meeting. She explained some items related to the E-waste event. No questions were posed. Colwell motioned to accept the Treasurer's Report, Cannon seconded. All were in favor.

### **Communication Secretary's Report.**

Colwell presented the Communication Secretary's Report. She noted that the renewal of the DCI's Visitor Guide ad was approved. Colwell related some background on a project she undertook with the help of Marc at Thin Air Media. The project was the addition of a "widget" on the Hotchkiss Chamber website related to the Colorado Tourism Office grant administered by the Creative Coalition. The Chamber was a party to the application process and one of the stipulations was the placement of the widget on the website. This was successfully completed to the satisfaction of all.

Colwell also reported that she received the full version of the Delta County marketing plan from Kelli Helper to proofread. Colwell has reviewed the document and will be providing feedback to Hepler. She will forward the document and her notes to other interested Board members. Another item she brought to the attention of the Board was that long-time administrator of the November Arts Crafts and Business Fair, Rhonda Duclo, is requesting a trainee to take over the process. Member, Tom Wills, indicated that he would be happy to take on the task of organizing the fair and working with Duclo.

Colwell will create a list of non-renewals for 2017 and put a reminder in the TI&L. She will also share the list with the Board for making phone call reminders. Colwell gave an update on the Email Best Practices webinar. Three people attended, including Whittlesey and two people from Crawford.

### **Presentations/Introductions:**

**Sven Edstrom-Trails.** Sven Edstrom presented a report on the value of outdoor recreation as it pertains to economic development. Edstrom is a board member for Delta Area Mountain Bikers and focuses on the North Fork area of trail development. Edstrom provided and gave an overview of two maps for proposed trails in Hotchkiss. The first map includes trail access from the Town of Hotchkiss to Hotchkiss High School/North Fork Pool, Park, and Recreation District. Edstrom explained that initially the intention

was for it to be a part of the GOCO grant but complications with CDOT regulations halted the project. The second map includes multiple trails around the perimeter of the North Fork Pool, Park, and Recreation District and trails on BLM and private land surrounding the Hotchkiss High School.

#### **Old Business.**

**CO Grand Scholarship.** Sponseller, Winne, and Ihnot judged the scholarship applications and selected Colton Deluzio as the recipient. All applicants have been notified. There will be a ceremony on Thursday, May 11 after lunch at Hotchkiss High School. Winne or Ihnot can be there to present. Sponseller reported that CO Grand will not be visiting Hotchkiss in 2017 but grants are still available.

**Signage.** Sponseller reported that the sign project is currently delayed.

**Kiosk Wi-Fi.** Sponseller reported that the owners of Hotchkiss Inn are supportive of the idea of offering free Wi-Fi at the kiosk and providing a nearby location on hotel ground for visitors to sit to access Wi-Fi.

**E-waste.** Whittlesey reported that more people showed up this year than last, approximately 170. The weights were down from last year at 7,900lbs in TVs and approximately 14,000lbs in total. A check has been written to the Hotchkiss basketball team for their assistance. We are still waiting to be billed by Recla Metals and High Country Shopper. There was discussion about donating to the Lion's Club for their contribution. Sponseller suggested a donation of \$200. Cannon made a motion to donate \$200 to the Lion's Club. Winne seconded the motion and all were in favor. Whittlesey abstained from voting.

**Sheep Dog Trials.** HCCC will promote local events for the trials.

**Facilities Resource List.** The project will not be completed by May 1 due to how much it has expanded since inception. Whittlesey made a motion to extend the project for 4-6 weeks. Ihnot seconded, all were in favor.

#### **New Business.**

**Business After Hours Request.** SEI has asked if we will facilitate another BAH Solarize event in late May or early June. HCCC did a BAH event for them in May of 2016. The Board discussed partnering with SEI to sponsor the event rather than running it as a BAH. All agreed. Ihnot will send language to Colwell to include in the TI&L to reminding members that they can request to have a BAH event.

#### **Committee Reports.**

**Outreach Committee.** Ihnot reported that she can no longer facilitate the BAH events. Sponseller will take on the pending SEI event. Winne will handle BAH events moving forward. Ihnot offered to prep Winne to take it over. Ihnot passed around flyers for an upcoming fundraising event for DCMH.

**Farm to Fiddle Report.** Cannon provided sponsorship applications to all present. She reported that the Navajo Taco fundraiser was very successful. Approximately 410 dinners were served. The Board discussed possibilities for booth placement at the festival. The HCCC booth will be next to the Farm to Fiddle booth. There will be a Farm to Fiddle planning meeting on Thursday, April 27 at Shadescapes at 5:30pm. Cannon reported that there has been positive progress towards organizing the Western CO Outdoor Expo as part of Farm to Fiddle.

#### **Announcements/Non-Agenda Items.**

**Town Master Plan.** Tom Wills reported that there will be a meeting on Wednesday, May 24 at 6.30pm to discuss the plan. He also reported that not many in-town businesses have completed the survey. Colwell

will run a reminder with a link in the TI&L again. The survey can be found online at townofhotchkiss.com. Ihnot found the link and emailed to the Board.

**Main Street Program.** The Hotchkiss project will be called Revitalize Hotchkiss. Acting representatives will apply for 501c3 status.

**Next Membership Meeting.** Meeting will be held on Wednesday, May 31 at 8am in The Wheeler Room.

**Adjournment.** Meeting was adjourned by Sponseller at 9:58 am

Minutes respectfully submitted,

Tracy Ihnot, Recording Secretary