



# HCCC

HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

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## Board & Membership Meeting, March 29, 2017. Wheeler Room.

**Roll Call.** Board Members: Nathan Sponseller, Katherine Colwell, Tracy Ihnot, Sue Whittlesey, Robbie Winne, Lynda Cannon. Absent: Bill Long. Community Members: John Marchino, Kelli Hepler.

**Call to Order.** The regular meeting of the Board and membership was called to order by President Sponseller at 8:00 am.

### Approval of Minutes.

Minutes from the February meeting were reviewed and corrections were made. Whittlesey made the motion to accept the minutes as amended and Cannon seconded. All were in favor.

### Treasurer's Report.

Whittlesey reported that she could provide monthly and year to date financial reports for board meetings. The Board agreed that monthly reports at every meeting and quarterly reports for year-to-date was sufficient. The treasurer's reports for February & March were emailed out prior to the meeting. Colwell made a motion to accept the February report, Cannon seconded and all were in favor. Cannon made a motion to accept the March report, Ihnot seconded and all were in favor.

### Communication Secretary's Report.

Colwell reported that two people have signed up already for the Email Best Practices webinar. The webinar is free for members and \$5 for non-members. Colwell will put down a \$50 deposit for the equipment that will be returned to her after the class on April 20. Colwell reported that there have been issues with Gmail's level of access to Constant Contact following recent updates. She also reminded the Board that the HCCC is a partner for the CTO Grant awarded to the North Fork Creative Coalition. Colwell attended the first meeting and Colwell and Sponseller attended second meeting.

### Presentations/Introductions:

**Delta Tourism.** Kelli Hepler presented the proposed 2017 marketing plan for Delta County on behalf of the Delta County Tourism Cabinet. The plan was the result of the recent visit from marketing professionals, provided through the Blueprint 2.0 grant. The HCCC Board can take time to review the plan and send feedback to Kelli. Along with the external marketing plan, there will be an internal marketing plan that includes playing cards with commonly asked questions from tourists along with an answer key. The Tourism Cabinet will use these as a tool to get the different towns involved. Hepler will be looking for people countywide who are social media-minded to help spread the word.

### Old Business.

**CO Grand Scholarship.** Sponseller, Winne, and Ihnot will review the entries and complete the judging via email.

**Signage.** Sponseller reported that the strip on the welcome sign coming from Delta has been repaired. We are still waiting for the new signboard for the Paonia direction.

**Kiosk Wi-Fi.** Sponseller talked with Kris Bartol from the Hotchkiss Inn. She likes the idea of having Wi-Fi at the kiosk and will get back to us after speaking to her husband. Sponseller spoke to Mark with Elevate about getting Wi-Fi at the kiosk.

#### **New Business.**

**Non-profit Meeting.** Diana Yourell, a non-profit specialist, asked if HCCC would sponsor a meeting in Hotchkiss to discuss the unmet needs of non-profits. Rather than a sponsorship, the Board discussed helping facilitate the meeting: reserving the room, promoting it to members, etc. A suggestion was made to hold it at the Maloney House.

**Donation Request.** Richard Bailey approached Sponseller with a donation request for the Sheep Dog Trials. They are planning to add a time clock this year (it has already been purchased) and they are wondering if HCCC will be a sponsor.

Addendum: A vote was taken by the HCCC Board via email on Thursday, March 30<sup>th</sup> to approve a \$500 sponsorship for the time clock. Cannon made a motion and Ihnot seconded for a \$500 sponsorship. All were in favor.

#### **Committee Reports.**

**Outreach Committee.** Nothing to report.

**Downtown Improvement Committee.** Nothing to report.

**Farm to Fiddle Report.** See below.

#### **Announcements/Non-Agenda Items.**

**Outdoor Expo.** Cannon reported that there has been positive progress towards organizing the Western CO Outdoor Expo, with Adam Camacho heading this portion of Farm to Fiddle 2017.

**Spring Hill Press Maps.** HCCC has received 500 maps of Delta County to hand out.

**Spring Fling.** John Marchino, principal of Hotchkiss K8, presented information about the Spring Fling and the need to raise money for important extracurricular programs that they offers kids. The Spring Fling is the major fundraiser for these programs. Marchino asked if HCCC could help. Colwell said she needs language for the newsletter that goes out to the members and friends email list requesting sponsorships/donations. Leslie Kaminski and Amber Bayles are the primary contacts. The Board requested that someone from HK8 fill out HCCC's charitable donation form and the Board will decide through email. An addendum will be added to the minutes. Dr. Marchino also described the end-of-year cook-off event at HK8, auctioning the judges' seats.

Addendum: The charitable donation form was received from HK8 on Friday, March 31. Cannon made a motion to support the HK8 Spring Fling with a donation of \$100. Ihnot seconded. Passed with a majority vote.

**Facilities List.** Sponseller reported that progress is being made on the list and that updating the lodging guide is on the back burner.

**Main Street Program.** Next meeting will be on March 31 from 12:00-1:15. Winne will try to attend.

Cannon reported the organizing committee is meeting and gathering names of interested individuals.

**Next Membership Meeting.** Meeting will be held on Wednesday, April 26 at 8am in The Wheeler Room.

**Adjournment.** Meeting was adjourned by Sponseller at 9:58 am

Minutes respectfully submitted, Tracy Ihnot, Recording Secretary

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