

HCCC

HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

Board and Members' Meeting ~ February 22, 2017. Wheeler Room.

Roll Call. Board Members: Nathan Sponseller, Katherine Colwell, Tracy Ihnot, Sue Whittlesey, Bill Long. Absent: Robbie Winne, Lynda Cannon. Community Members: Linda Tullis, Mary Hockenbery, Lenore Cambria, Tammy Marty

Call to Order. The regular meeting of the Board was called to order by President Sponseller at 8:00 am.

Approval of Minutes.

Minutes for the December meeting were reviewed and approved unanimously. Whittlesey made the motion and Colwell seconded. Minutes for the January executive meeting were reviewed. It was noted that a few small changes had been made since the original version was sent to the board via email. Minutes were approved unanimously, as amended, with Whittlesey making the motion and Lenore Cambria seconding.

Treasurer's Report.

The treasurer's report from the December membership meeting, which included year end numbers, was reviewed and approved unanimously, with Whittlesey making the motion and Long seconding. Whittlesey reported that the hard drive on her computer is being replaced, and as a consequence, the January treasurer's report was not available in hard copy and was instead presented verbally. The Board agreed that the report would be approved at the next membership meeting after the Board has had a chance to review all figures.

Communication Secretary's Report.

Colwell reminded members that information for the weekly TI&L e-newsletter is due by noon on Mondays, and should be sent in a format where information can be copied and pasted into the newsletter - this helps avoid the risk of transcription error. Colwell reported with new information pertaining to the Constant Contact training she has been trying to set up for member businesses and others. She reported that a webinar can be accessed and projected in a training which she would like to present in the Addams Room of Memorial Hall some Wednesday in April. Presentation would be held over lunchtime. Details will be forthcoming. Colwell attended the Non-Profit Summit held at the Paonia Library, and organized by Diana Yourell. She met other non-profit leaders.

Presentations/Introductions: None

Old Business.

Membership Drive. Sponseller reported that he sent a second mailer that went out the beginning of February for those who did not respond to the first mailer.

New Business.

Colorado Main Street Program. Colwell, Cannon and Long had attended a special work session with the Hotchkiss Town Trustees on 2/17, the purpose of which was to collaborate and communicate relating to

the application of Affiliate status for the DOLA Colorado Main Street Program. Colwell reported being inspired by the dedication and professionalism of those in attendance. Mayor Wendell Koontz suggested quarterly joint work sessions with the Town. The tentative date of the next work session is 5/25. Board reviewed the decision for HCCC to become the affiliate for the project. Whittlesey made a motion that HCCC apply to be affiliate. Ihnot seconded the motion and all were in favor.

DCI Focus on Business Ad. Whittlesey made a motion that HCCC place a ¼ page ad in the DCI publication. Colwell seconded the motion and all were in favor.

Sign Repair. Whittlesey made a motion that HCCC spend up to \$500 to repair the signs on the east and west ends of town. Ihnot seconded and all were in favor.

Meetings Policy Discussion. After reviewing the by-laws, it was suggested by board members that HCCC move back to having monthly general membership meetings in the Wheeler Room, with executive sessions scheduled as necessary. Whittlesey made motion that HCCC revert back to having monthly general membership meetings in the Wheeler Room. Long seconded, all were in favor.

Committee Reports.

Outreach Committee. Nothing to report

Downtown Improvement Committee. Tom Wills has resigned from the Downtown Improvement Committee. Mary Hockenbery will gather info for Flower Project and Kim Shay will help. Pocket parks maintenance concerns; Mike Owens will move some planters. Mary coordinates flower purchase with Lost Mesa Flowers; discussion of re-imburement.

Farm to Fiddle Report. HCCC is the major sponsor of the event. Sponseller suggested that HCCC have a booth at the event. HCCC budgeted up to \$400 In December for a pop up tent and table cover for events. Following a bid from a promotional retailer, the board agreed to increase this cap to \$1,000.00. It was suggested that HCCC also have a booth at the Farm to Fiddle Navajo Taco fundraiser.

Announcements/Non-Agenda Items.

DMEA Annual Meeting. Will be held at Hotchkiss High School in June. Sponseller reported that Elevate will be live in Hotchkiss before the meeting. They also said they are interested in talking about a hot spot at the kiosk.

Quilt Show. Tammy Marty announced an upcoming S & B Quilters Guild quilt show that will be held at Heritage Hall March 17-19. Times TBD. Whittlesey gave Marty the HCCC email address for sending the info to Colwell for the TL&I.

Creamery Arts Center. Linda Tullis presented the new membership options for the Creamery Arts Center. They are offering a business, artist, group and home membership all with different benefits. Tullia handed out brochures detailing each membership category.

Next Membership Meeting. Meeting will be held on Wednesday, March 29 at 8am in The Wheeler Room.

Adjournment. Meeting was adjourned by Sponseller at 10:00 am

Minutes respectfully submitted,

Tracy Ihnot, Recording Secretary