

Executive Board Meeting  
January 25, 2017. Library Basement.

**Roll Call.** Board Members: Nathan Sponseller, Katherine Colwell, Tracy Ihnot, Sue Whittlesey, Robbie Winne, Lynda Cannon, Bill Long.

**Call to Order.** The meeting of the Board was called to order by President Sponseller at 8:09am

**Approval of Minutes.**

Minutes for the December 14, 2016 Regular Board Meeting were sent out prior to today's meeting for approval. Several corrections were made.

**Treasurer's Report.**

Whittlesey wanted to clarify where the additional Farm to Fiddle sponsorship funds will come from. Board members confirmed it will come from Special Projects. Whittlesey sent reports prior to the meeting for review.

**Communication Secretary's Report.**

Colwell reported that the weekly TL&I is reaching many people and that the links are being used. There was discussion about upcoming highway improvements to Hwy 92 on Rogers Mesa

**Old Business.**

**Lighting Contest.** For the residential category, John and Billie Marta won first place and Amanda Finlayson won runner up. For the business category, the lot by Ace Gambles took first place and Cowboy Collectibles took runner up.

**Spring Hill Press Map.** There was discussion about the submitted updates for the map after board member review. Sponseller reported that an ad was submitted for the map for HCCC. Sponseller worked with the proof that was provided by Spring Hill Press.

**Scenic Byways Brochure.** Colwell reported that HCCC was acknowledged for the \$100 donation to the Scenic Byways project. There was discussion about the progress of the scenic byways brochure and the accuracy of the final version.

**E-Waste Drive.** Sponseller reported that we have a bin reserved with Recla Metals and they will deliver the bin. Eric Hollembeek from HHS will send 6 students. The board confirmed that we will only accept e-waste materials and batteries: no scrap metal, no shredding.

**New Business.**

**DMEA Kiosk Insurance and Condition.** Sponseller reported that we received confirmation of insurance for the kiosk. Sponseller also reported that the condition of the kiosk is very poor. It is not getting

cleaned regularly. The HCCC contract with DMEA states that DMEA is responsible for the clean-up. Sponseller will follow up with them to find a resolution.

**DCI Focus on Business Ad.** Sponseller will put together the text for a ¼ page ad at \$135. DCI will write an article and schedule a photo op with the HCCC Board.

**Constant Contact Best Practices Webinar.** Colwell has been in communication with the regional rep to schedule a facilitated training. They cannot provide an in-person training but they can do a webinar. Colwell would like to schedule this and offer it to members at no cost and non-members at a small fee sometime in April.

**Wireless Station at Kiosk.** Sponseller brought up discussion of how to attract more people to the kiosk. His idea is to put in a wireless hot spot at the kiosk and a picnic table outside. Colwell brought up the removal of the phone. Sponseller would like to keep it and update it. There was discussion about offering members a direct dial up on the kiosk phone.

**Colorado Grand Scholarship.** Ihnot, Winne and Sponseller will be on the judging committee again this year using the same rubric as last year. A meeting will be scheduled following the application due date.

**DOLA Main Street Colorado-Role of Chamber.** Cannon reported that at the last meeting there was discussion about who would be the affiliate for this initiative. The Town of Hotchkiss would like for HCCC to take on this role. An application will need to be filled and HCCC would need to take on the role of coordinating the process, for example by way of forming a committee.

#### **Announcements/Non-Agenda Items.**

**Delta Chamber Banquet.** Ihnot would like to attend on behalf of HCCC after confirming the date.

**Joint Chamber Meeting.** Ihnot and Sponseller will be in attendance at the 1.25.17 joint chamber meeting.

**Signs.** Sponseller reported that the billboard sign and the sign board on the east side of town are in need of repair.

**Winnie's Navajo Taco Night.** Scheduled for Friday March 24 at Heritage Hall at 5pm. Cannon asked if Steady Petticoat could do the music. Ihnot will confirm with the band.

**Next Meeting.** Next Regular Board meeting will be held on Wednesday, February 22 at 8am in The Wheeler Room.

**Adjournment.** Meeting was adjourned by Sponseller at 10:04 am

Minutes respectfully submitted,

Tracy Ihnot, Recording Secretary