

Membership Meeting July 25, 2018. Wheeler Room.

Roll Call. Board Members: Nathan Sponseller, Tracy Ihnot, Robbie Winne, Katherine Colwell, Sue Whittlesey, Bill Long, Absent: Lynda Cannon. Members: Mary Hockenbery, Town of Hotchkiss Trustee. Tom Wills, Merchant Herald and Wills Gallery and Used Books.

Call to Order. President Sponseller called the meeting of the membership and Board to order at 8:03 am.

Approval of Minutes.

Recording Secretary Ihnot emailed the June meeting minutes draft to Board members and Board members sent corrections. Whittlesey made the motion to accept the minutes as amended and Winne seconded. All were in favor.

Treasurer's Report.

Whittlesey emailed the treasurer's report prior to the meeting for Board Members to review. The current operating checking account balance is \$3259.06 and special projects balance is \$8099.02. HCCC's periodic report has been filed with the Secretary of State at a cost of \$10. The total cost for updating and reprinting 2000 copies of the walking map was \$475.98. Winne made a motion to accept the Treasurer's Report. Ihnot seconded. All were in favor.

Communication Secretary's Report.

Colwell reported that an Olathe sign maker, Pam Cannell, has restored the Farmer Franks signs and would like to display them in Hotchkiss. Hockenbery has also been in communication with Cannell about the signs. Hockenbery will connect her with Kim Shay of Ace Gambles to secure a location to display the signs. The Gunnison Chamber of Commerce requested HCCC brochures. Colwell and Sponseller both responded and brochures have been mailed. Colwell commented that there is a HCCC debit card in her name that will need to be changed as she transitions out of her duties as Communications Secretary. There is also a HCCC debit card in Sponseller's name. Whittlesey asked about the number of HCCC inquiries Colwell receives via phone and email. Colwell receives approximately 12 per month. Hockenbery commented that the I&L (formerly the TI&L) is reviewed at monthly Town Council meetings.

Presentations/Introductions:

No presentations/introductions

Old Business.

Downtown Working Group. Hockenbery gave an update on the Hotchkiss business meetings that have been happening regularly and with good attendance. The group will serve as a steering committee for the economic needs assessment funded through the Region 10 REDI grant. Michele Haines of Region 10 will be issuing a RFP on August 8 to seek bids from consulting groups to begin the process. The steering committee is having their preliminary meeting next week to discuss the needs of downtown Hotchkiss.

Hockenbery also reported that the Town of Hotchkiss is looking into applying for a DOLA Small Changes grant that could provide up to \$5000 in matching funds for various improvements.

Updated maps. The map has been updated and 2000 copies have been printed and should arrive today. Ihnot suggested that the bike trails and other outdoor recreational opportunities being developed by The Nature Connection be included in the next update of the map. The Board agreed to discuss this again for the next update.

Colwell's Replacement/Future Board and Duties. Sponseller recommended that HCCC move forward with a plan for replacing Colwell in November. The Board discussed the hours, tasks, and qualifications desired for the role. Sponseller suggested HCCC make an announcement to find a replacement. The Board also discussed other members that may be stepping down in November and will need to be replaced. Sponseller will draft language to the Board to review that will go out in the August 7 I&L.

New Business.

Colorado Grand-Friday, September 14. The Board discussed options for lunch and the need for volunteers for this event. Whittlesey will follow up on whether High Wire Ranch would like to provide the meat again. Zack's can smoke the meat and provide brisket and sides. Sponseller will talk to Pat Medina about doing a cobbler. Vegetarian and vegan options need to be provided as well.

VC Door Replacement by DMEA. Sponseller reported that DMEA will replace the back door to the storage room of the visitor center kiosk.

Rural Philanthropy Days-week of June 10-14, 2019. Sponseller reported that this event is scheduled during the same time as Ride the Rockies and is expected to bring in over 400 people. Board Members had questions about the plan for accommodations and venue, as well as the dates overlapping Ride the Rockies. Sponseller will contact Elaine Brett to find out more information about the RPD event.

Committee Reports.

Outreach Committee. Ihnot delivered more bags to Town Hall yesterday. Ihnot commented that HCCC should include something on or in the bags to give credit to HCCC for providing the bags. The insert can also acknowledge The Town of Hotchkiss for their collaboration and list HCCC's website, Facebook page and membership meeting information. Ihnot will create an insert.

Announcements/Non-Agenda Items.

Whittlesey and Winne gave an update on creating talking points for attracting new members. Along with the talking points, HCCC can create short videos for the website and Facebook to highlight the benefits of becoming a member. One example being an introduction to the New Neighbor Welcome Bags.

Sponseller is looking for a musician to perform during Colorado Grand on September 15. Board Members suggested Jon Hickam and Hard-Pressed.

Next Membership Meeting. Meeting will be held on Wednesday, Aug 29 at 8am in the Wheeler Room.

Adjournment. Meeting was adjourned by Sponseller at 9:31 am.

Minutes respectfully submitted,

Tracy Ihnot, Recording Secretary