

Regular Board Meeting. October 26, 2016. Wheeler Room, Memorial Hall

Roll Call. Present: Board Members: Nathan Sponseller, Katherine Colwell, Tracy Ihnot, Sue Whittlesey, Bill Long, Robbie Winne. Community Members Present: Lynda Cannon

Call to Order. The regular meeting of the Board was called to order by President Sponseller at 8:06am

Approval of Minutes.

Minutes for the September 27, 2016 Executive Board Meeting were emailed to the board prior to the meeting by Tracy Ihnot, Interim Recording Secretary, and were reviewed. Colwell noted that the report regarding the Blueprint 2.0 Workshop needs clarification. It should read DCED Blueprint 2.0. Whittlesey made a motion to accept the minutes as amended. Winne seconded the motion. Motion passed by unanimous consent.

Treasurer's Report.

Whittlesey emailed the Treasurer's report to the Board prior to the meeting for review, and numbers were reviewed. Whittlesey reported that the recent activity includes new memberships, purchase of a hard drive for HCCC and CO Grand funds to special projects. Long moved to accept the treasurer report and Ihnot seconded the motion. All were in favor.

Communication Secretary's Report.

There is now a link to the HCCC Facebook page on the HCCC website. Guidelines for Facebook submissions are pinned to the top of the HCCC page. Colwell needs language for newsletter to announce Facebook and submissions. Ihnot will provide. Colwell reported that Shadescapes has event coming up and wants to include it in the newsletter but needs them to provide language. Colwell also reported that Becky from DMEA contacted her because they want to do their 2017 annual meeting in Hotchkiss. DMEA expects 400 people to attend and they need a large enough space with a kitchen. They also want to come to tour spaces prior. Sponseller will follow up and get in touch with them. Colwell suggested that board members help provide photos for the HCCC Facebook page.

Presentations.

Lynda Cannon shared feedback about the first Farm to Fiddle Festival. She said that she has gotten all positive feedback and that the vendors were happy. They are making plans for next year to consolidate, add more music, add "music festival" to title, etc. They already had their first planning meeting for 2017. They are planning a fundraiser for early 2017 and would appreciate more involvement from HCCC and the Town of Hotchkiss. Cannon thinks that making it a HCCC event would bring in more sponsorships. December 13 will be the next planning meeting for Farm to Fiddle. Whittlesey will attend.

Old Business.

Art, Craft & Business Fair. Sponseller reported that Heritage Hall is sending people back to the Memorial Hall for booth space. Rhonda Duclo thinks that the Memorial Hall will fill up. Sponseller will put an ad in the High Country Shopper, DCI, and Merchant Herald. Kim Shay will have the front page of HCS the Wednesday before

Thanksgiving and has offered to include something about the fair for HCCC. Winne will contact Linda Tullis at the Creamery regarding their event scheduled for that weekend.

New Business.

Annual Meeting: Niki has the design ready to go and it will go to printer today or tomorrow. Sponseller will send a proof to Colwell and Ihnot. Approximately 100 invites will be mailed and it will go on the Facebook page after it is finalized. Ihnot will review the mailing list, put it into the label template and send to Sponseller. Sponseller will print the labels and prepare the mailers. A decision still needs to be made on food. Sponseller will talk to Julie to have Taco Hut do the food.

Creative Coalition Grant. Sponseller sent a letter of support to be included with the Creative Coalition application for a CO Tourism Office grant. HCCC is named in the application as a partner. Our advertising budget counts as matching funds. If they get the grant we will get some advertising funds back. We should know by December.

Membership Mailing. Sponseller reported that he is reviewing & updated mailing list. It will go out by the end of November or early December. Will plan for December 1. Sponseller will update the letter.

Approve 2017 Budget. Colwell moved to approve the proposed 2017 budget. Ihnot seconded, all were in favor.

E-Waste Event. Whittlesey will talk to Altrusa about their date to make sure we don't overlap. Sponseller suggested April 22. There was discussion about whether to include shred service. Sponseller will check with Mike's Mobile Shredding for cost. Sponseller will check the fairgrounds calendar for April 22 and talk to the high school about securing able-bodied volunteers for the event.

Committee Reports.

Ihnot reported that she needs to put together more bags. Winne offered to do it at The Rose, after hours. The board decided that there will be no more Business After Hours events until 2017. Downtown Improvement: Mary Hockenbery is no longer doing flowers for Hotchkiss. Thomas Wills is taking the reins.

Announcements/Non-Agenda Items.

Facilities Resource List. Innot sent example contracts to use when hiring someone to complete this project. Sponseller updated the chosen contract with specifics. The board agreed that the contract will be used for hiring someone to work on list. Sponseller will begin the search for a hire.

Next Meeting. Next Regular Board meeting will be held on Wednesday, December 14 at 8am in the Wheeler Room in Memorial Hall.

Adjournment. Meeting was adjourned by Sponseller at 9:33am

Executive Session. Nominations for Citizen of the Year, Business of the Year and Non-profit of the Year were reviewed. Marcy Moore & Lynda Cannon were chosen for Citizen of the Year for their work on the Farm to Fiddle Festival. Hotchkiss Automotive was chosen for Business of the Year and the Hillman House for Non-profit of the Year. Winne will contact Ray at Hotchkiss Automotive, Ihnot will contact Ray Waske of the Hillman House, and Sponseller will contact Marcy and Lynda. Colwell will introduce Hotchkiss Automotive, Sponseller will introduce Marcy & Lynda, and Sponseller will ask Tom Wills to introduce Hillman House.

Minutes respectfully submitted,

Tracy Ihnot, Interim Recording Secretary