

HOTCHKISS COMMUNITY CHAMBER OF COMMERCE

promoting business & quality of life

Board Executive Meeting July 29, 2015

Attending: Nathan Sponseller, president; Katherine Colwell, Communication Secretary; Sue Whittlesey, treasurer; Rhonda Duclo, Secretary; Tracy Ihnot, Board Member; and Tom Wills

Minutes were corrected to show no treasurer's report at the June meeting and the discussion of the welcome bags. Colwell moved to accept the corrected minutes. Ihnot seconded the motion and it carried.

Treasurer's Report shows a balance of \$5628.20 in the checking account and \$6155.50 in the special projects account.

Old Business:

- a. We talked about the come back message on the back of the North sign. Bill will take care of this.
- b. We are still working on updating the brochure.
- c. Phone system for lodging. If we keep this we need to update it. Does not seem to be used.
- d. nfv.net update: Colwell showed a mock-up of some of the work on the website. It is still a work in progress. We need more pictures and input.
- e. Grand Valley Magazine article: The magazine is doing an article on Hotchkiss and would like some photos. Travel West would also like an article on the area and a paid ad.
- f. We will put an ad in the Shopper asking for photos and saying that we are updating the nfv.net site.
- g. September is the time for updating the NFV Master List. Rhonda will help work on that.
- h. Visitor bags The first round of bags are gone. We need items for new bags. We also need to get feedback from the merchants. Are they seeing any response to the items that were placed in the bags. We need to make cards for the realtors concerning how the bags are to be distributed.

New Business:

- a. Downtown parking. No action was taken on this issue.
- b. Do we need some type of tourist display? Some towns have photo face cut out for travelers to use.
- c. Bike tour The next bike tour will be during the fair. We are not helping with it.
- d. Colorado Grand will be Friday, September 18th. We will get Zack's BBQ to do part of the meal but need another option.
- e. DCED wants linkage between websites with web directory listing and promotion. They would give an Associate membership and listing. We would give them membership and listing.
- The Creamery will be closing on August 15. The clay studio will still be open.

Announcements:

Next Chamber Board meeting will be at the Hotchkiss Library basement on August 26 at 7:30 a.m.

Respectfully submitted.

Rhonda Duclo, Secretary